

DESIGN +
fine Italian sanitaryware



WS[®] BATH
COLLECTIONS

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Valdama, un cuore ricco di storia
per un futuro fatto di valori.

Ci sono realtà aziendali che non hanno bisogno di lunghe presentazioni, un privilegio che accomuna le grandi imprese multinazionali alle aziende di cultura artigiana. Le prime investono quantità colossali di denaro per conseguire notorietà globale, le seconde concentrano invece ogni loro risorsa economica e intellettuale nel processo di creazione dei prodotti. Valdama appartiene alla seconda categoria di imprese: quelle che concentrano nei pensieri e nei prodotti l'ideale della qualità assoluta, realizzando così obiettivi che non sono mai scontati né tantomeno il frutto del caso. Tuttavia, raccontare Valdama è semplice come la poetica che ispira i suoi prodotti. La cultura aziendale che innerva e sostanzia ogni scelta e ogni progetto ha quale riferimento fondamentale la ricerca della qualità. Qualità artigiana dell'autentico Made in Italy, dalle materie prime alle maestranze che le lavorano, una scelta di posizionamento che consente a questa azienda di tirarsi fuori dalla mischia di un mercato troppo spesso avvilito da prodotti standardizzati sino alla banalizzazione. Semplicità che, inutile ricordarlo, non è affatto facile conquistare.



P O D

è un lavabo
da appoggio,
dalle forme
organiche ispirate
alla natura.

•

Pod is a countertop
washbasin
characterized
by organic forms
inspired by nature.

design Prospero Rasulo



POD



POD



Ø45 x h15 cm

•

Appoggio
Sit-on



POD



50 x 45 x h15 cm

•

Appoggio
Sit-on





POD



60 x 38 x h15 cm

•

Appoggio
Sit-on



CUT

nasce dalla
riduzione,
dal taglio.

.

Cut is founded
on the idea
of reduction,
of cutting.

design Prospero Rasulo

CUT

45 x 25 x h25 cm

•

Appoggio
Sit-on





CUT

45 x 45 x h20cm

•

Appoggio
Sit-on



45 x 60 x h16 cm

•

Appoggio
Sit-on





CUT

come rivela il nome, è un lavabo che nasce dall'idea della riduzione, dell'alleggerimento dei volumi e degli spessori, del taglio.

Composto da un ritmico alternarsi di volumi, Cut è un lavabo scultoreo costituito dalla giustapposizione di due forme finite e complementari: l'incavo del bacino e il piano d'appoggio rialzato.

I due elementi, contenuti in una doppia cornice ideale, si fondono per dare vita a un lavabo la cui vocazione è quella di diventare protagonista della stanza da bagno.

-

Cut, as the name itself reveals, is a washbasin founded on the idea of reduction, of honing lighter volumes and thicknesses, of cutting.

With a composition based on the rhythmic alternation of volumes, Cut is a sculptural washbasin constituted by the juxtaposition of two complete and complementary forms: the hollow of the basin and the raised countertop.

The two elements, contained within an ideal double frame, merge to create a washbasin that aspires to become the protagonist of the bathroom.

CUT



45 x 38 x h12 cm

•

Appoggio
Sit-on

CUT



90 x 38 x h12 cm

•
Appoggio
Sit-on





CUT

90 x 38 x h12 cm

•
Appoggio
Sit-on



CUT

•

Available
Colors



GLOSSY WHITE · AVAILABLE ALSO IN MATT WHITE



NUVOLA



TEMPESTA



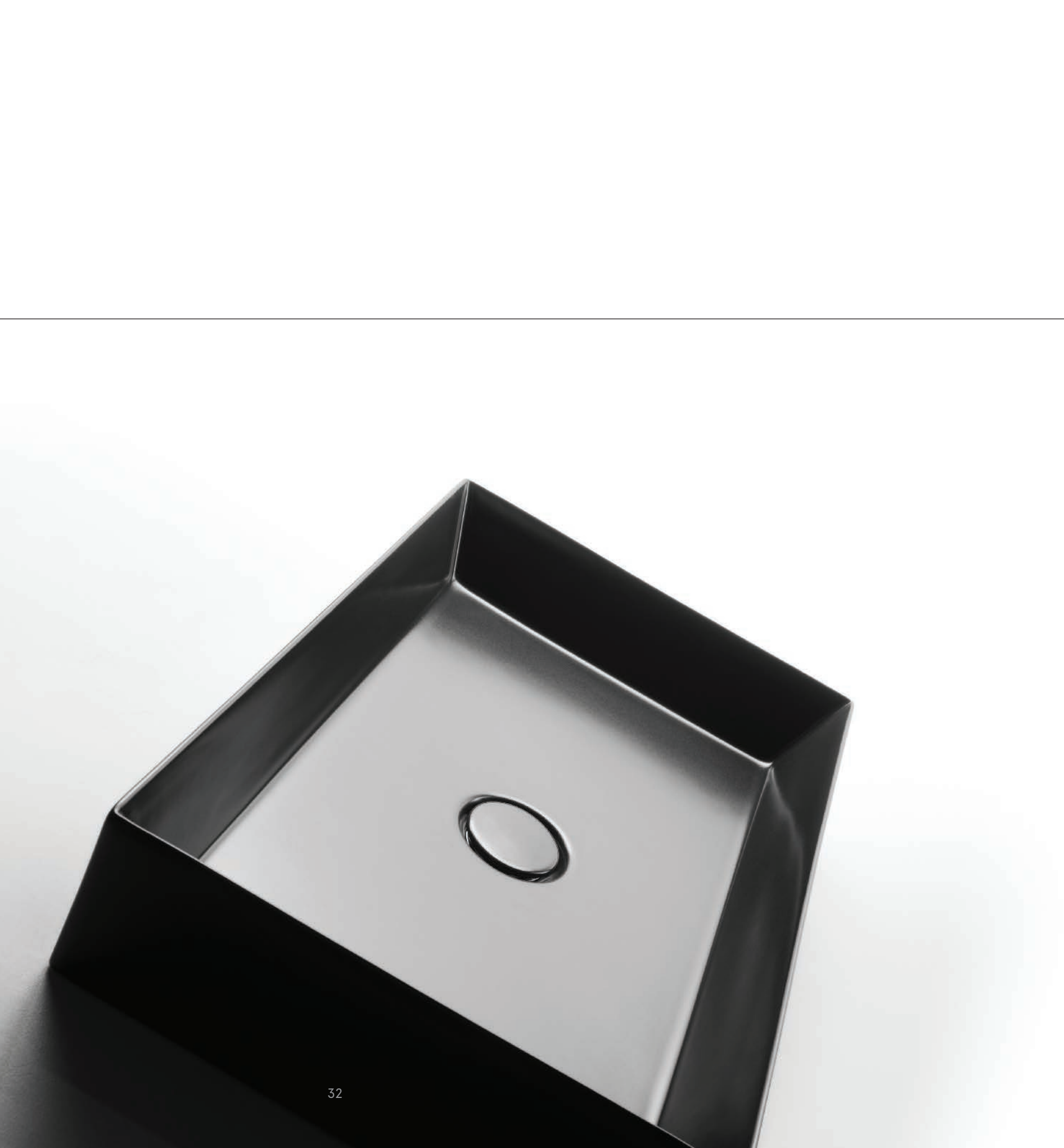
MATT BLACK · AVAILABLE ALSO IN GLOSSY BLACK



LAGUNA



BASENTO



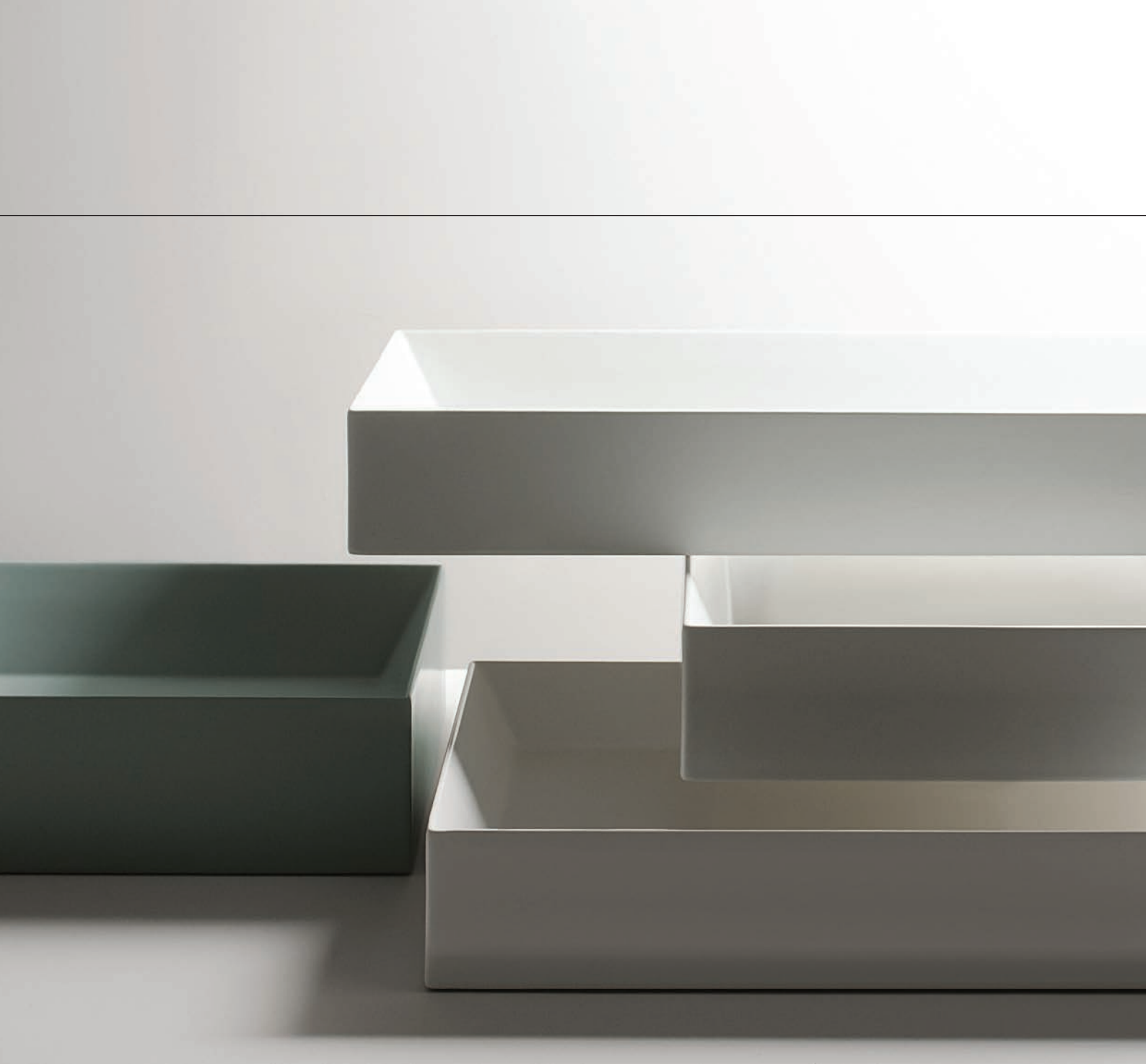
TRACK

traccia dei confini
delineando
una geometria
semplice e assoluta.

•

Track traces edges
that delineate a
simple and absolute
geometry.

design Prospero Rasulo



TRACK

L'idea del contenere e dare forma a ciò che per natura è mutevole e incostante, come l'acqua, rappresenta l'ispirazione generatrice della forma di Track.

Track, come evoca il nome, traccia dei confini delineando una geometria semplice e assoluta, uno spazio quasi astratto che accoglie al suo interno la matericità morbida della ceramica.

In un gioco di fini contrasti materici, Track interpreta l'idea della cornice, di uno spazio misurato da un ordine rigoroso.

Così concepito il lavabo assume l'autonomia propria di un oggetto artistico.

•

The idea of containing and giving form to something that is changeable and fluctuating by nature, like water, was the inspiration that generated the form of Track.

Track, by its very name, traces edges that delineate a simple and absolute geometry, a space of abstraction that harbours within it the soft material quality of ceramic.

In a play of sophisticated material contrasts, Track interprets the concept of frame, in a space delineated by rigorous order.

Thus conceived, the washbasin achieves the independence of an objet d'art.



TRACK



38 x 38 x h12 cm

•

Appoggio
Sit-on



TRACK

60 x 38 x h12 cm

•

Appoggio
Sit-on





TRACK



70 x 35 x h10 cm

•

Appoggio
Sit-on



GLOSSY WHITE



MATT WHITE



NUVOLA



BASENTO

TRACK

•

Available
Colors



GLOSSY BLACK



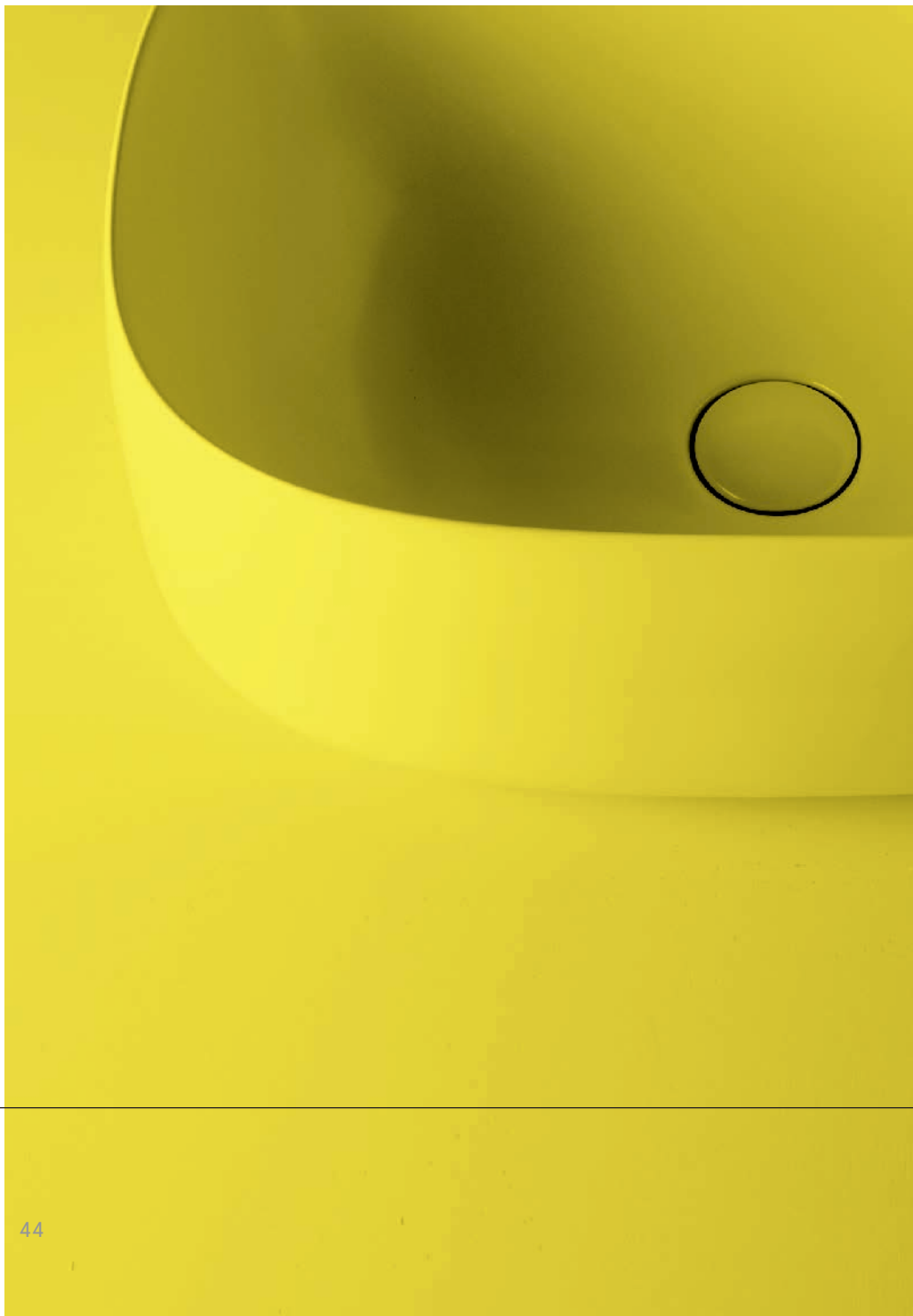
MATT BLACK



TEMPESTA



LAGUNA

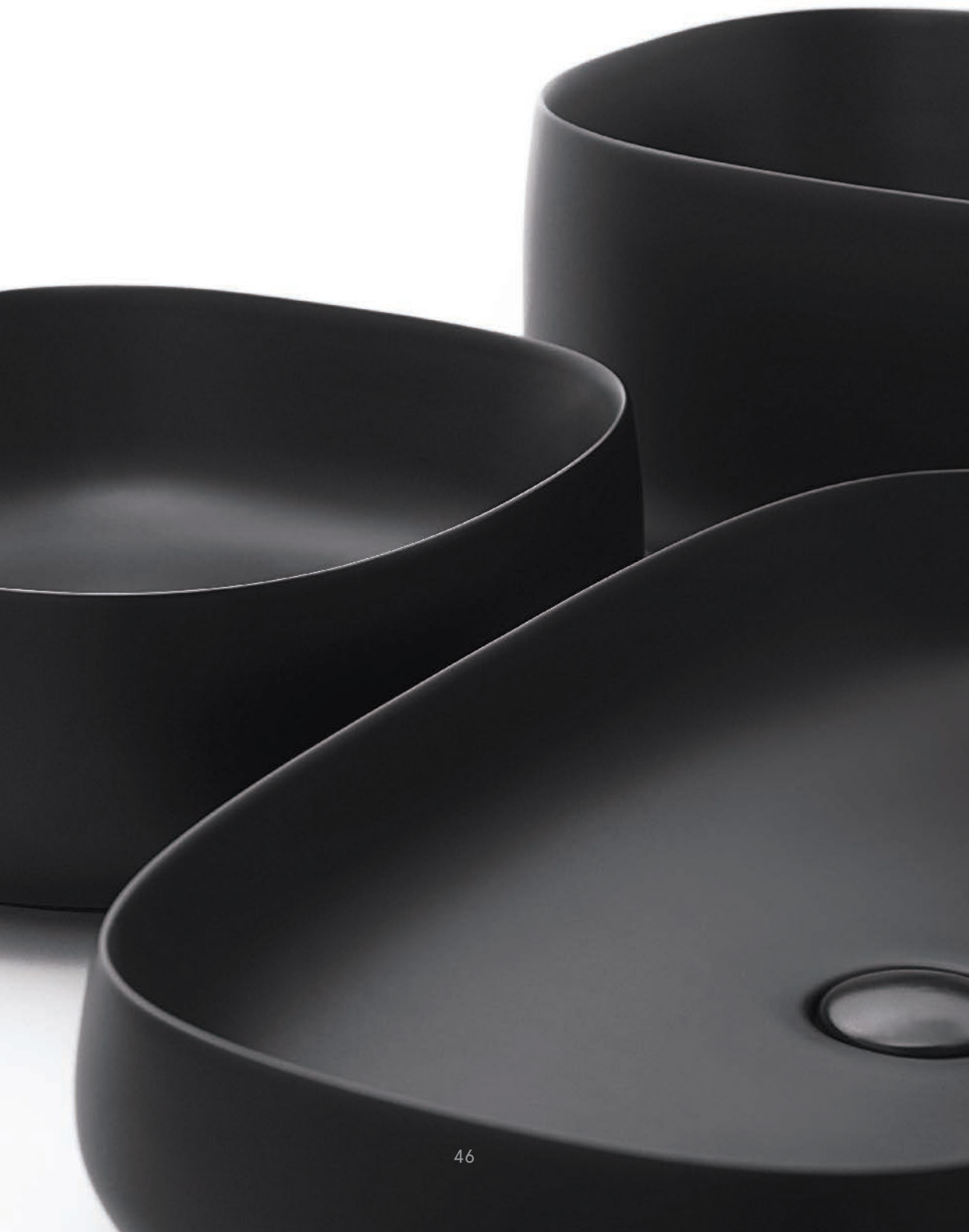


S E E D

è un segno
generatore
di armonia.

.

Seed
is a sign
of harmony.



SEED



•

La collezione Seed,
disegnata da Prospero Rasulo,
nasce dall'idea di un seme
che nutrito genera armonia.

Seed come culla di vita,
di bellezza, di ornamento.

Seme che si nutre di acqua per
dare origine a una nuova specie.
Un involucro che al tempo stesso
racchiude una vita e garantisce
la sua crescita.

•

Seed Collection,
designed by Prospero Rasulo,
was born from the idea of a seed
that generates a form if fed.

Seed is like a cradle of life,
beauty and ornament.

Seed feeds of water to give life
to a new species.
A casing which contains life
and guarantees growth
at the same time.



45 x 40 x h15



55 x 42 x h15



Ø45 h13



Ø40 h18

SEED



55 x 30 x h18



55 x 40 x h24



FREESTANDING 42,5 x 42,5 x h90 cm



70 x 40 x h13



90 x 42 x h13



WC 38 x 55 x h28



BIDET 38 x 55 x h28

SEED

Un involucro che
al tempo stesso
racchiude una vita
e garantisce
la sua crescita.

•

A casing which
contains life
and guarantees
growth at the
same time.





SEED

45 x 40 x h15 cm

•

Appoggio
Sit-on



SEED

55 x 42 x h15 cm

•

Appoggio
Sit-on



55 x 40 x h24 cm

•

Appoggio
Sit-on



55 x 30 x h18 cm

•

Appoggio
Sit-on





SEED



70 x 40 x h13 cm

- Appoggio
Sit-on



SEED



90 x 42 x h13 cm

- Appoggio
Sit-on





SEED

ø45 h13 cm

•

Appoggio
Sit-on



SEED

•
ø40 h18 cm

•
Appoggio
Sit-on





Freestanding
42,5 x 42,5 x h90 cm

•

A terra
Floor mounted



Freestanding
42,5 x 42,5 x h90 cm

•

A parete
Wall mounted

SEED

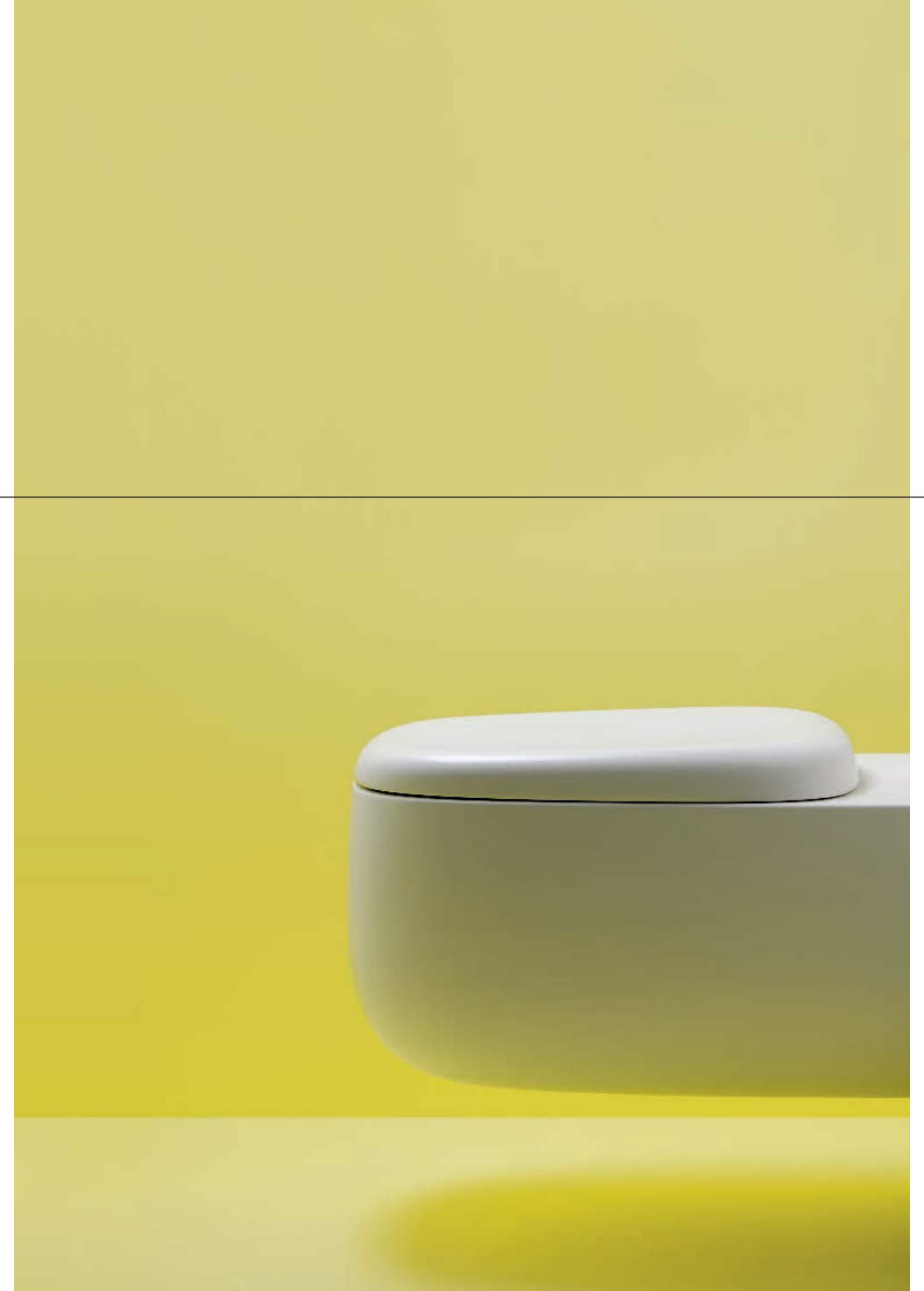


SEED

Wc & Bidet Sospesi
38 x 55 x h28 cm

•

Sospeso
Wall-hung



SEED



Wc & Bidet Sospesi
38 x 55 x h28 cm

•

Sospeso
Wall-hung

SEED

Basento

•

Nuovo colore
New color





GLOSSY WHITE



MATT WHITE



ZOLFO



NUVOLA

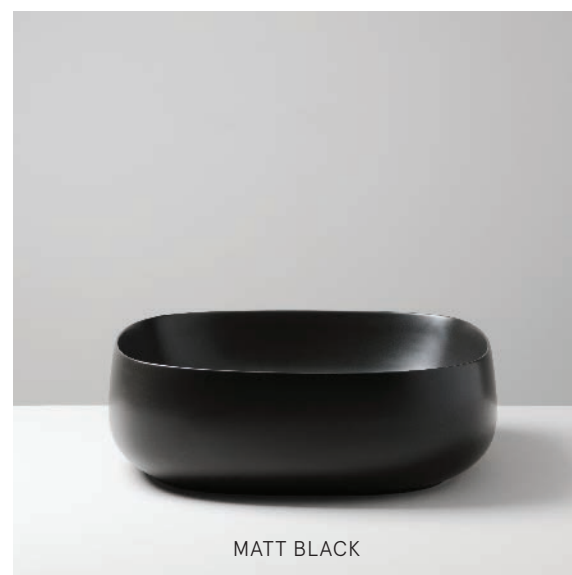
SEED

.

Available
Colors



GLOSSY BLACK



MATT BLACK



TEMPESTA



LAGUNA



T R A C E

una traccia
che testimonia
un passaggio
di qualcosa che
c'era e ci sarà.

.

Trace which
witnesses the change
from something that
was to something
that will be.

design Gianni Veneziano Luciana Di Virgilio | V+T

TRACE

•

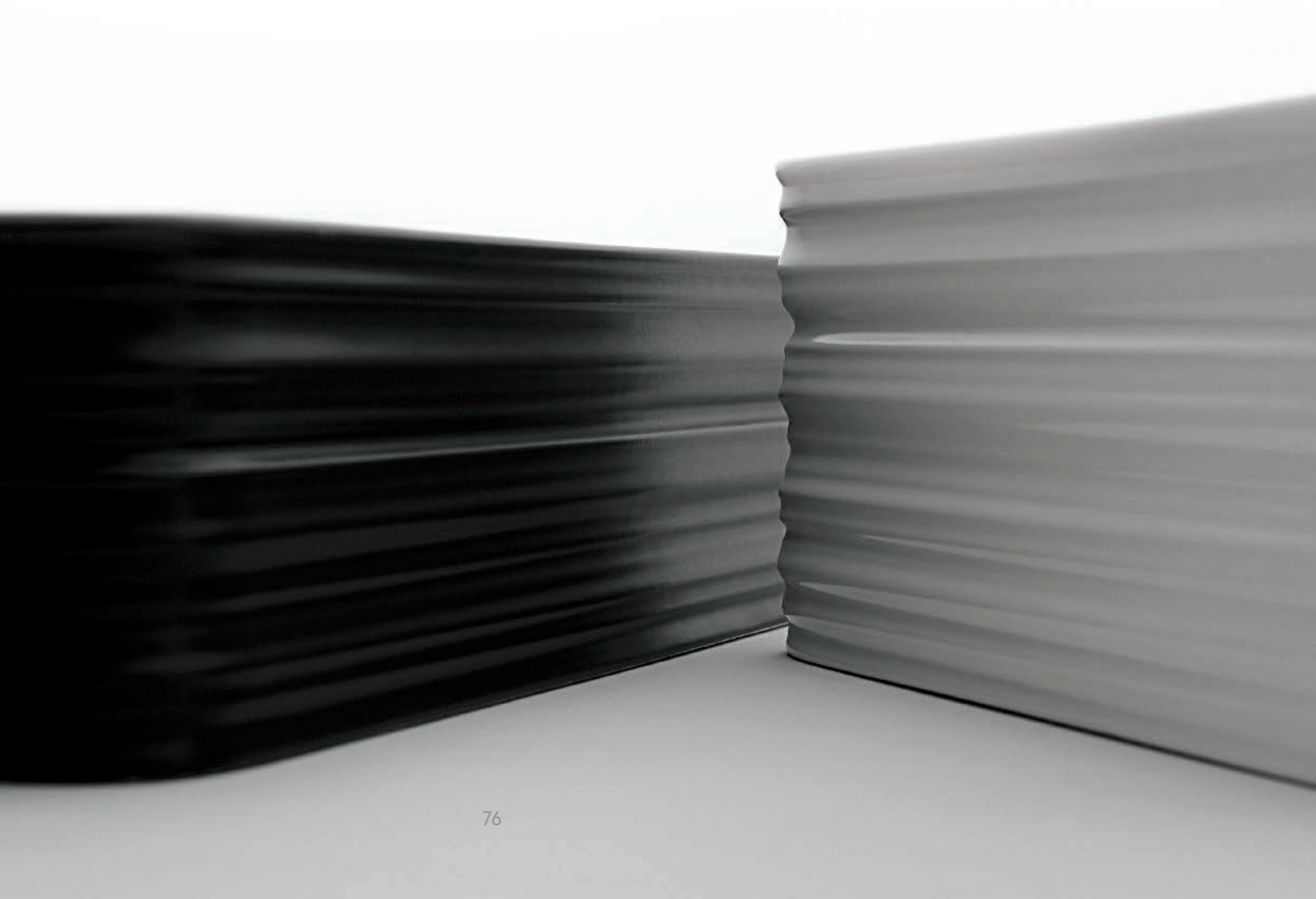
Trace
ø40 h18 cm

•

Trace
38 x 38 x h15 cm

•

Trace
65 x 38 x h12 cm



TRACE

ø40 h18 cm

•

Appoggio
Sit-on



TRACE



38 x 38 x h15 cm

•

Appoggio
Sit-on

TRACE

65 x 38 x h12 cm

•

Appoggio
Sit-on





MATT WHITE

•

GLOSSY WHITE

TRACE

•

Available
Colors

MATT BLACK

•

GLOSSY BLACK



TEMPESTA



BASENTO



NUVOLA



IL

la poetica della
bellezza essenziale,
della concretezza.

.

IL, poetics of
essential beauty,
poetics of
concreteness.





IL

Freestanding
Ø42 h90 cm

•

A terra
Floor mounted

A parete
Face wall





IL

Freestanding
Ø42 h90 cm

-
- A terra
Floor mounted
- A parete
Face wall



IL

WC & Bidet
35 x 54 x h28 cm

•

Sospeso
Wall-hung





S O U L

la semplicità,
qualunque essa sia,
è una conquista.

.

Soul, whatever form
it may take, simplicity
is an achievement.

design Monia Marzano

SOUL

Soul 1 H10

Ø42 h10 cm

•

Incasso
Recessed



SOUL

•

Soul 1 . 2 . 3 . 4 . 5



SOUL 1

•

Soul 1 H10
Ø42 h10 cm

•

Incasso
Recessed

•

Soul 1 H4
Ø42 h4 cm

•

Incasso
Recessed

•

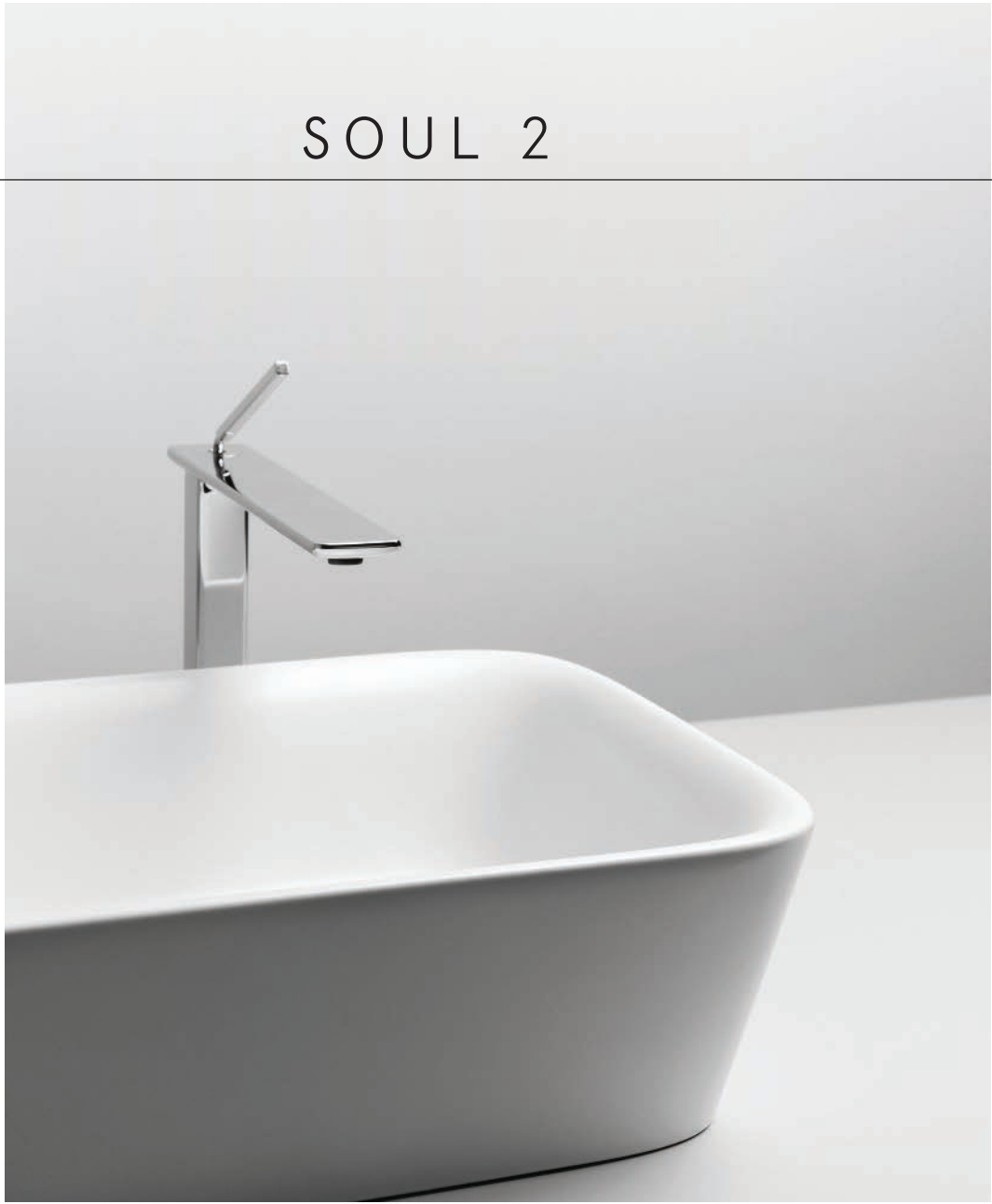
Soul 1 H18
Ø42 h18 cm

•

Appoggio
Sit-on



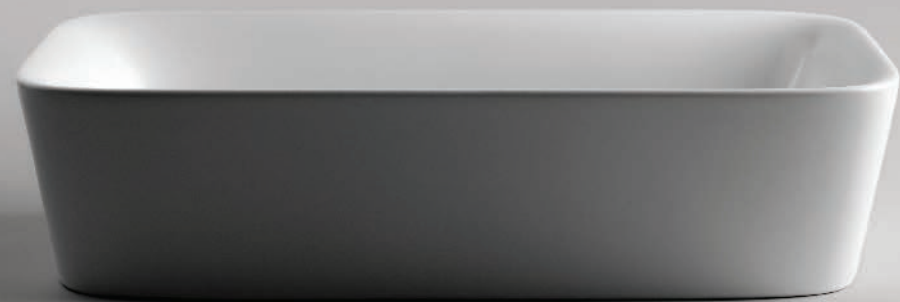
SOUL 2



- | | | |
|--------------------|---------------------|---------------------|
| • | • | • |
| Soul 2 H18 | Soul 2 H4 | Soul 2 H10 |
| 55 x 38 x h18 cm | 55 x 38 x h4 cm | 55 x 38 x h10 cm |
| • | • | • |
| Appoggio
Sit-on | Incasso
Recessed | Incasso
Recessed |



SOUL 3



Soul 3 H18 • 70 x 38 x h18 cm

- | | | |
|--------------------|---------------------|---------------------|
| • | • | • |
| Soul 3 H18 | Soul 3 H4 | Soul 3 H10 |
| 70 x 38 x h18 cm | 70 x 38 x h4 cm | 70 x 38 x h10 cm |
| • | • | • |
| Appoggio
Sit-on | Incasso
Recessed | Incasso
Recessed |



SOUL



IL Wc • 35 x 54 x h28 cm



IL Bidet • 35 x 54 x h28 cm



Soul 3 H18 • 70 x 38 x h18 cm

SOUL 4

- | | | |
|----------------------|---------------------|---------------------|
| • | • | • |
| Soul 4 H18 | Soul 4 H4 | Soul 4 H10 |
| 55 x 42 x h18 cm | 55 x 42 x h4 cm | 55 x 42 x h10 cm |
| • | • | • |
| Sospeso
Wall-hung | Incasso
Recessed | Incasso
Recessed |
| Appoggio
Sit-on | | |



SOUL 5



- | | | |
|----------------------|---------------------|---------------------|
| • | • | • |
| Soul 5 H18 | Soul 5 H4 | Soul 5 H10 |
| 70 x 42 x h18 cm | 70 x 42 x h4 cm | 70 x 42 x h10 cm |
| • | • | • |
| Sospeso
Wall-hung | Incasso
Recessed | Incasso
Recessed |
| Appoggio
Sit-on | | |





-

Soul 3 U
70 x 38 x h4 cm

-

Sottopiano
Under-top



-

Soul 2 U
55 x 38 x h4 cm

-

Sottopiano
Under-top



-

Soul 1 U
Ø42 h4 cm

-

Sottopiano
Under-top

SOUL



START

un'idea di design
che coniuga la
funzionalità al rigore
espressivo.

•

Start, a perfect blend
of design combining
fluid shapes with
functionality.

design Monia Marzano

START



START

•

Start 1

•

Start 2

•

Start 3

•

Start 4

•

Start 5
Freestanding

•

Start
Wc & Bidet



START 1



45 x 45 x h12 cm

•

Appoggio
Sit-on



START 2



72 x 45 x h12 cm

•

Appoggio
Sit-on





START 3

50 x 50 x h12 cm

•

Sospeso
Wall-hung

Apoggio
Sit-on



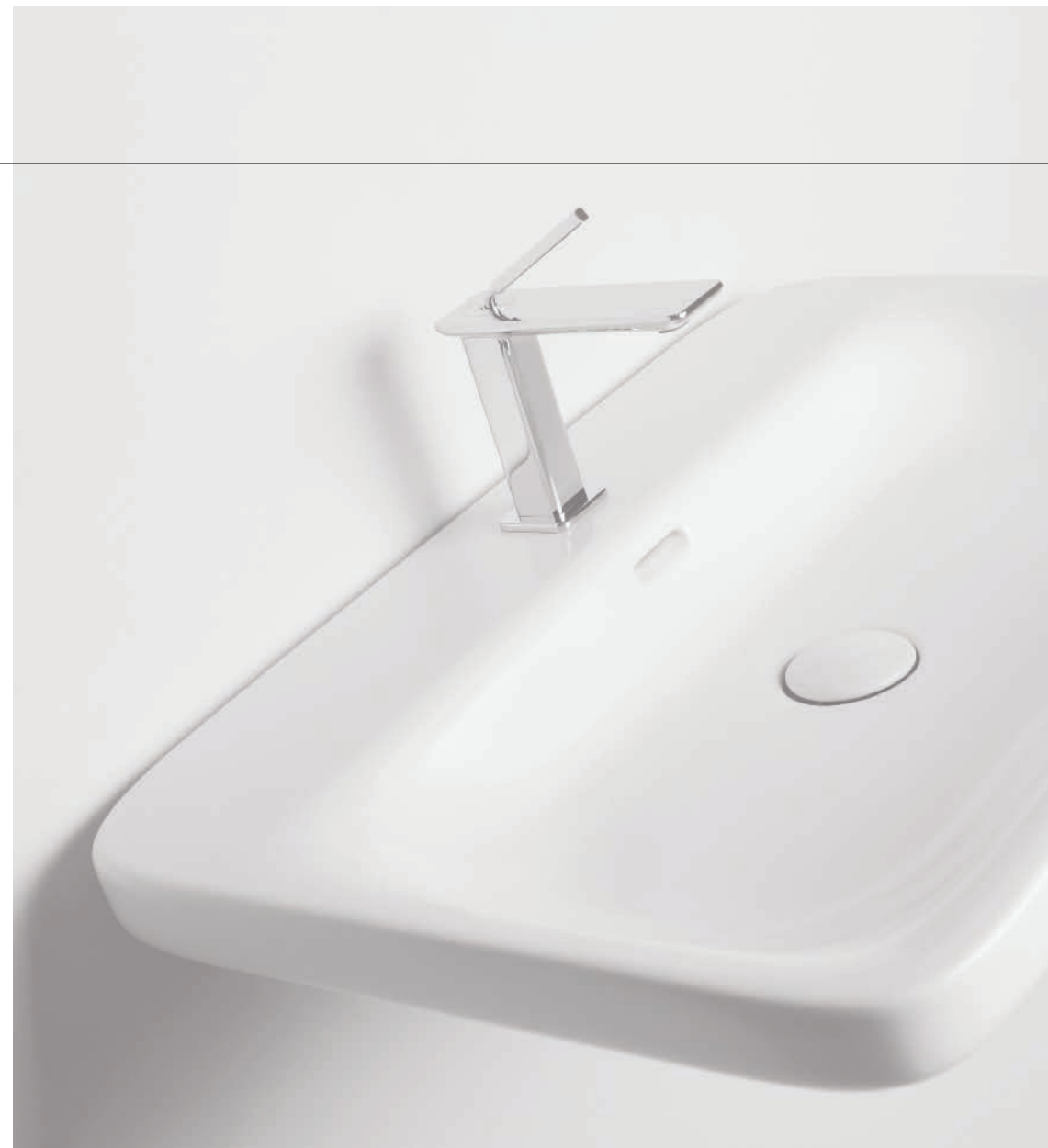
START 4

72 x 50 x h12 cm

•

Sospeso
Wall-hung

Appoggio
Sit-on



START 5



130



Freestanding
55 x 42 x h87 cm

•

A terra
Floor mounted

A parete
Face wall

131



Wc & Bidet
36 x 54 x h32 cm

•

Sospeso
Wall-hung

START



Wc & Bidet
36 x 54 x h41 cm

•

A terra
Floor mounted

Colors & Collections

POD Collection

 Glossy White

 Glossy Black

 Nuvola

 Laguna

 Matt White

 Matt Black

 Tempesta

 Basento

CUT Collection

 Glossy White

 Glossy Black

 Nuvola

 Laguna

 Matt White

 Matt Black

 Tempesta

 Basento

TRACK Collection

 Glossy White

 Glossy Black

 Nuvola

 Laguna

 Matt White

 Matt Black

 Tempesta

 Basento

SEED Collection

 Glossy White

 Glossy Black

 Nuvola

 Laguna

 Matt White

 Matt Black

 Tempesta

 Basento

 Zolfo

Seed Wc and Seed Bidet in
Zolfo and Laguna colors on request only

TRACE Collection

 Glossy White

 Glossy Black

 Nuvola

 Laguna

 Matt White

 Matt Black

 Tempesta

 Basento

IL Collection

 Glossy White

 Glossy Black

 Nuvola

 Laguna

 Matt White

 Matt Black

 Tempesta

 Basento

SOUL Collection

 Glossy White

 Glossy Black

 Nuvola

 Laguna

 Matt White

 Matt Black

 Tempesta

 Basento

START Collection

 Glossy White

 Glossy Black

 Nuvola

 Laguna

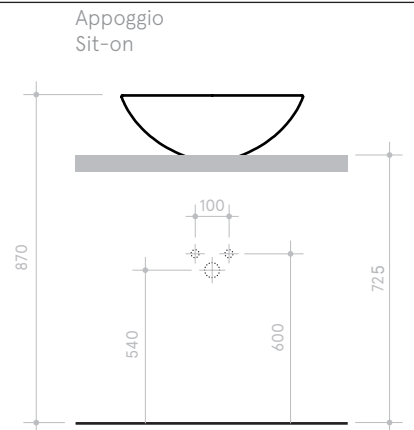
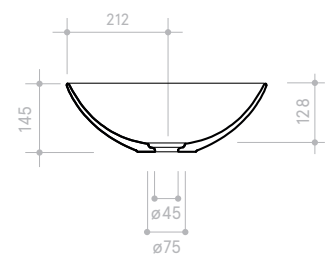
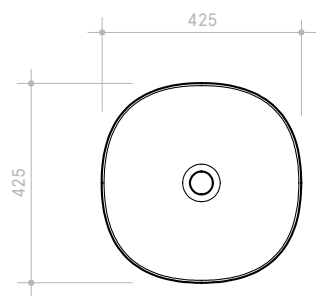
 Matt White

 Matt Black

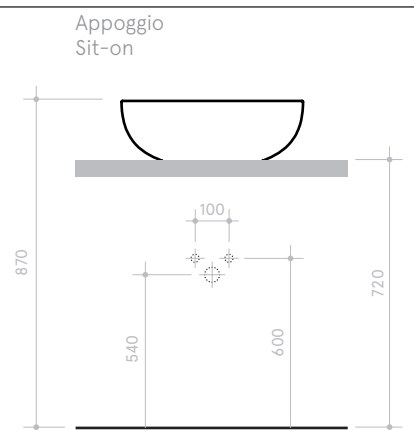
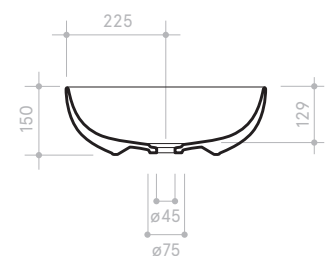
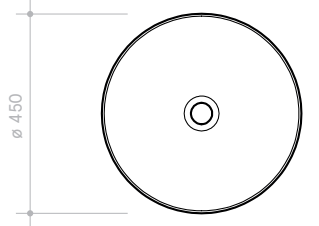
 Tempesta

 Basento

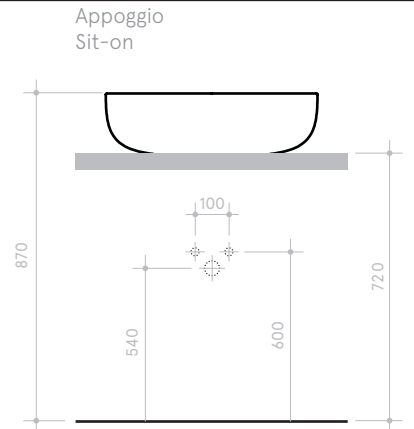
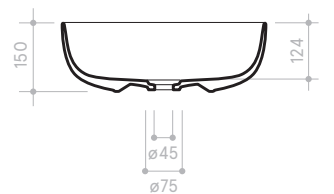
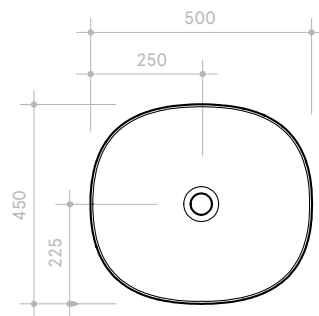
POD 42 x 42 h15



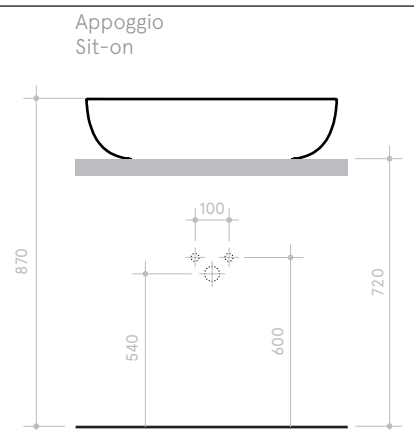
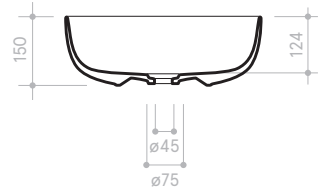
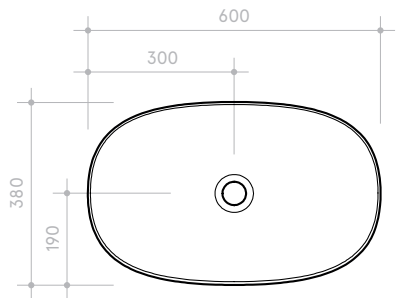
POD ø45 h15



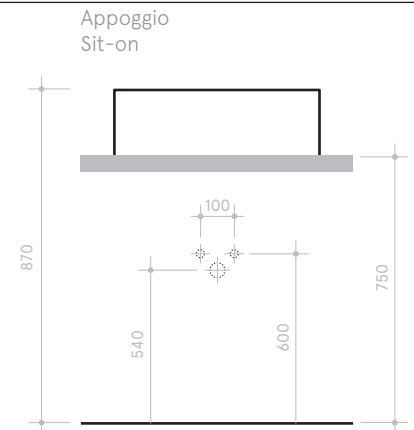
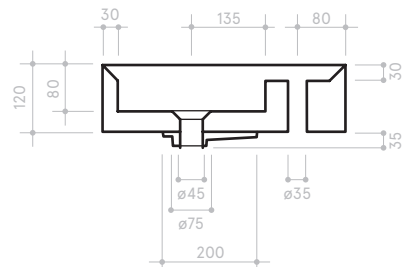
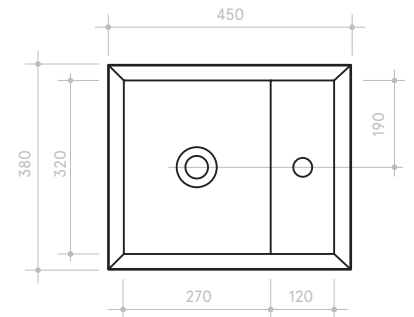
POD 50 x 45 h15



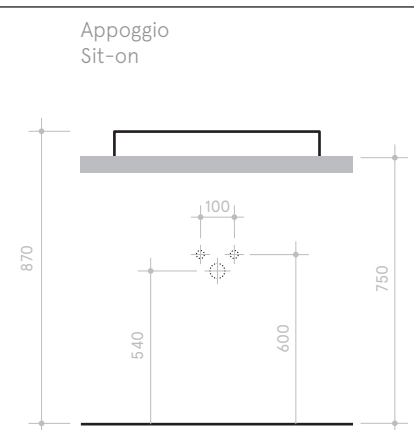
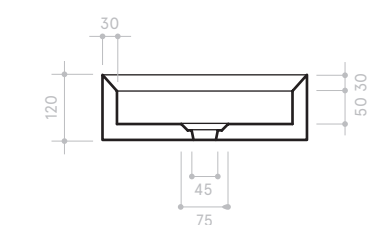
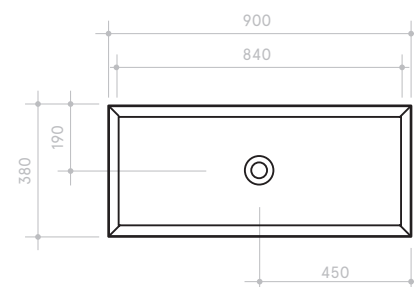
POD 60 x 38 h15



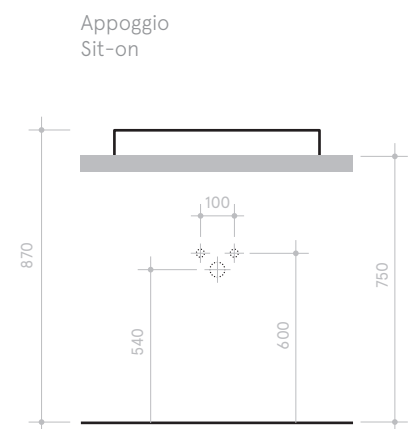
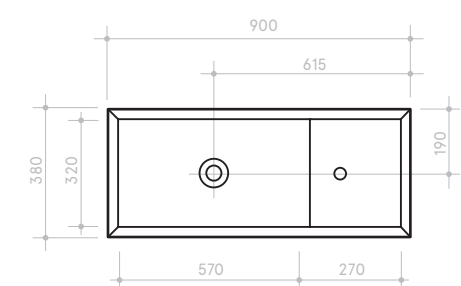
CUT 45 x 38 h12



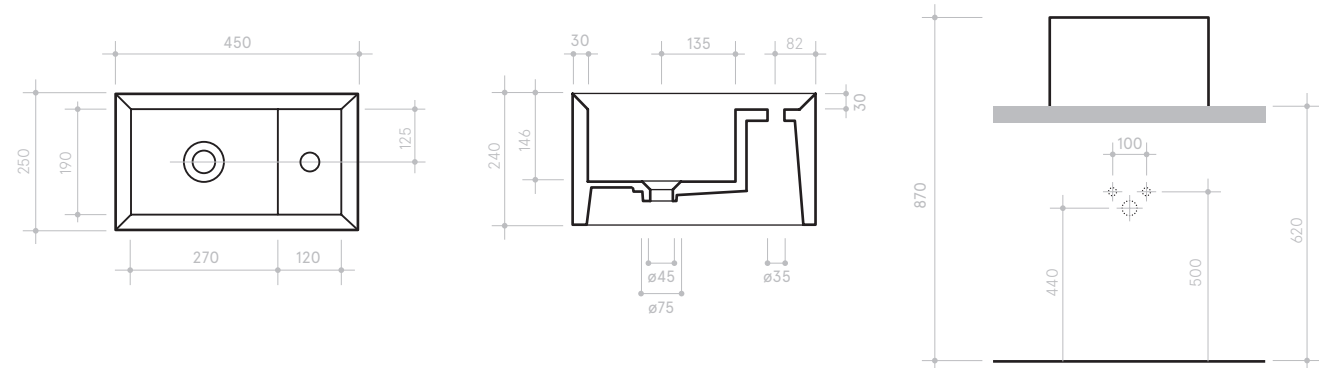
CUT 90 x 38 h12 (tutta vasca)



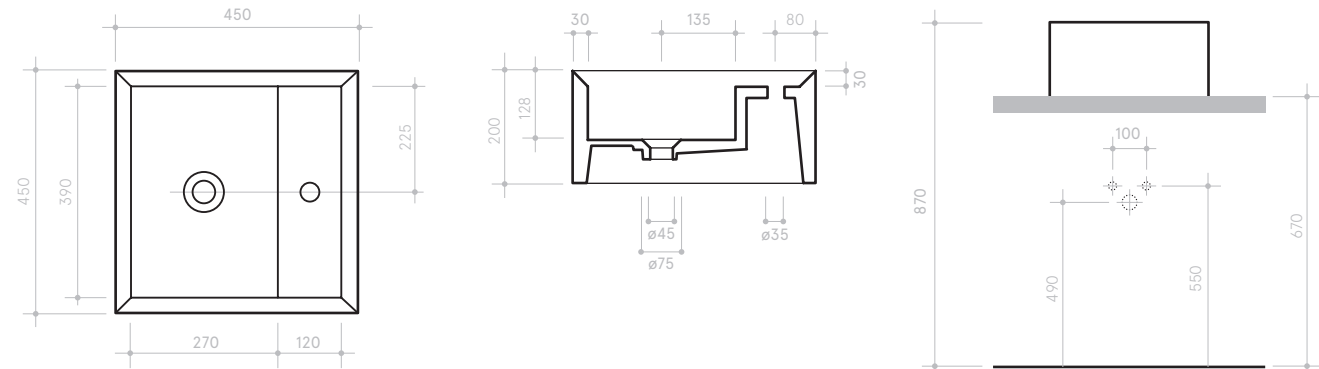
CUT 90 x 38 h12 (piano 27)



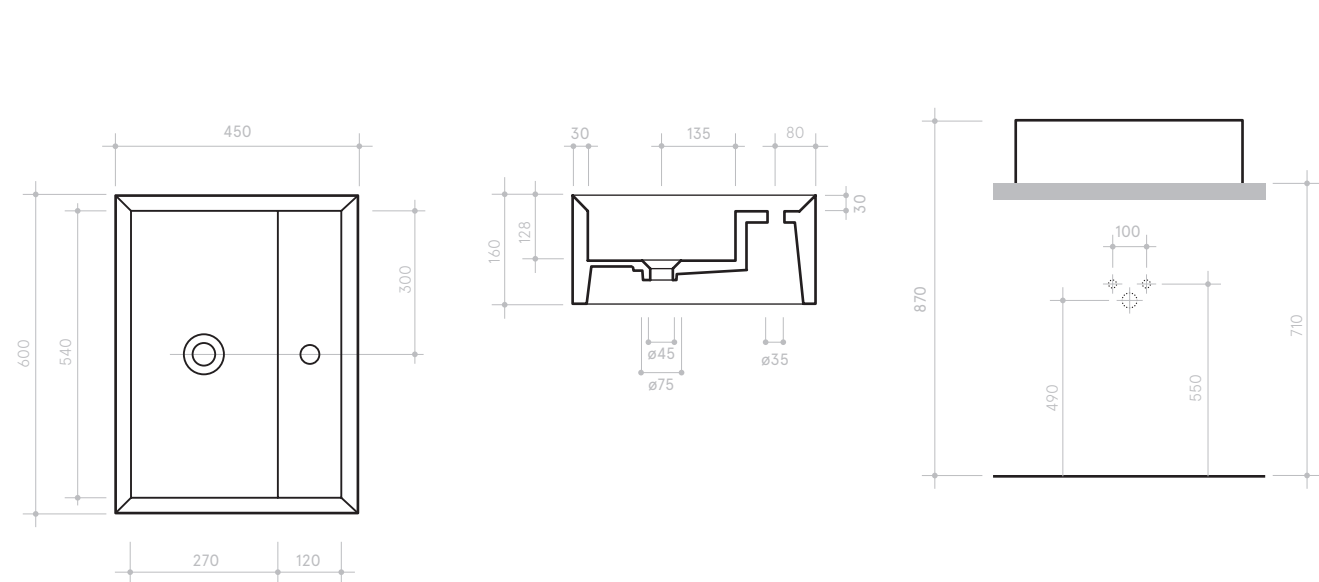
CUT 45 x 25 h25



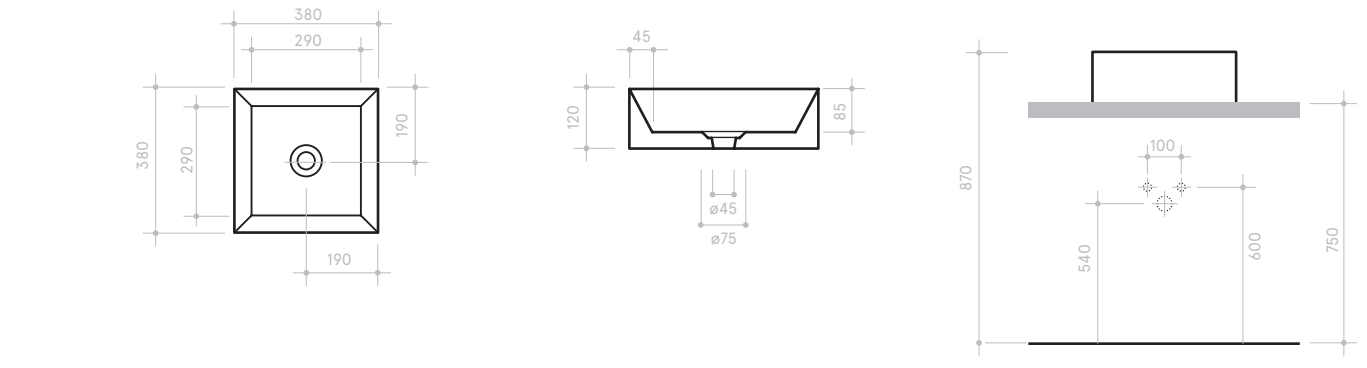
CUT 45 x 45 h20



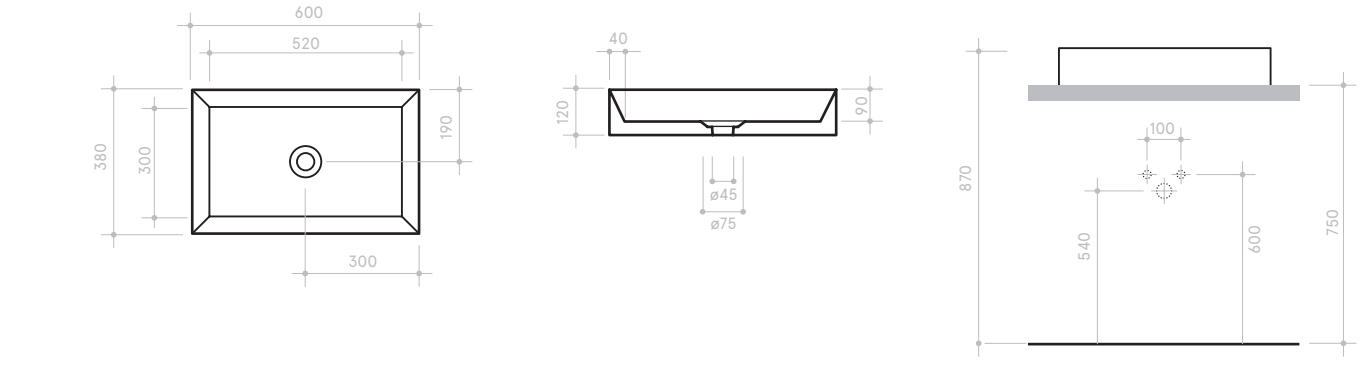
CUT 45 x 60 h16



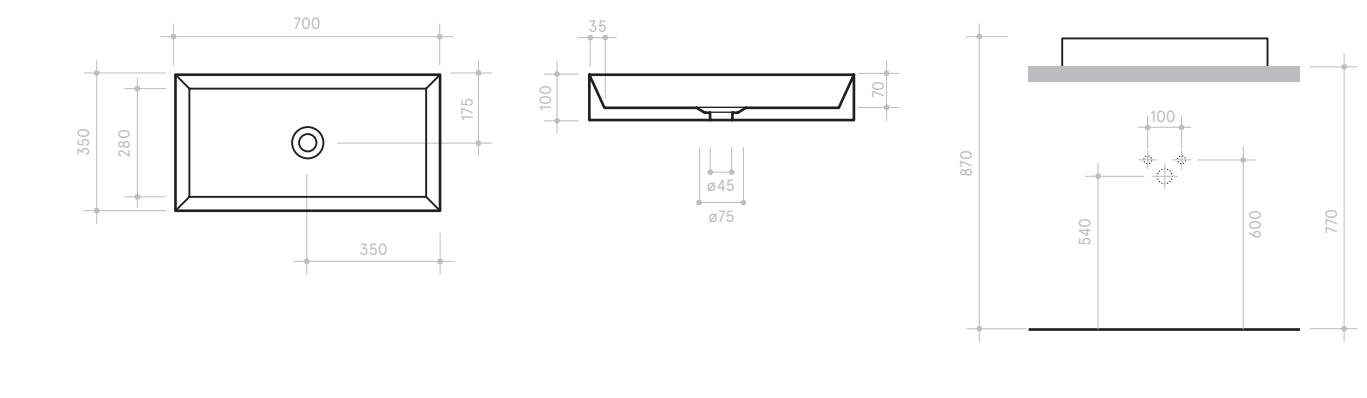
TRACK 38 x 38 h12



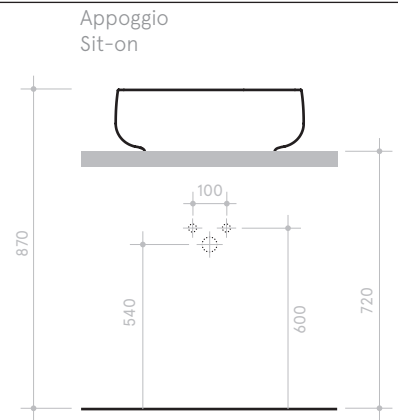
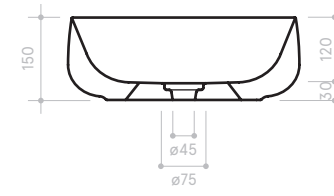
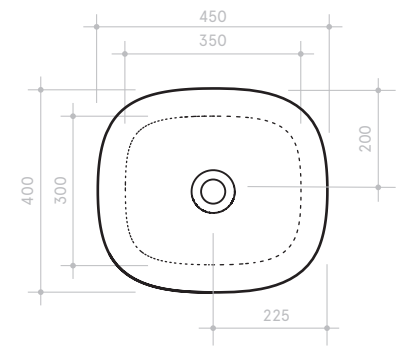
TRACK 60 x 38 h12



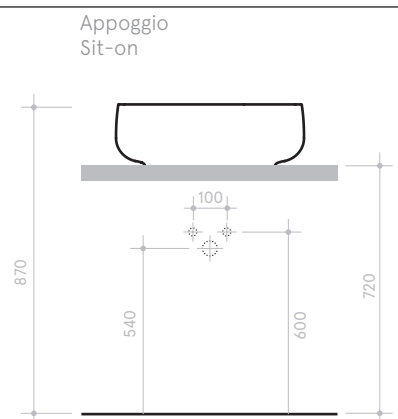
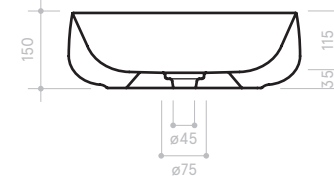
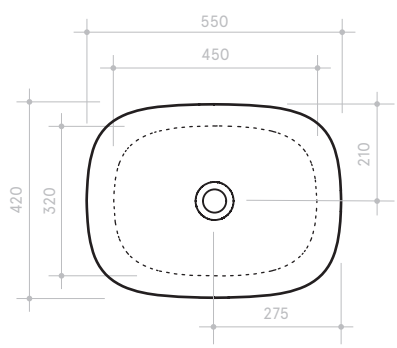
TRACK 70 x 35 h10



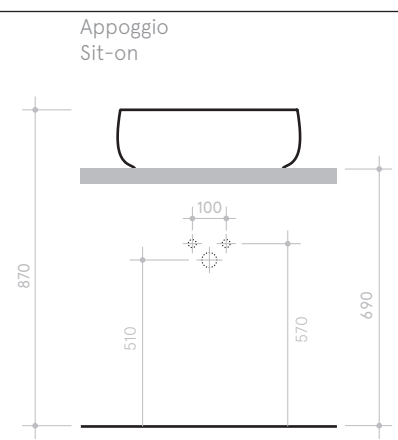
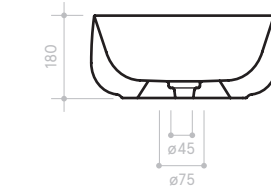
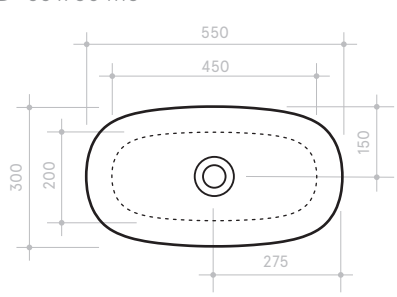
SEED 45 x 40 h15



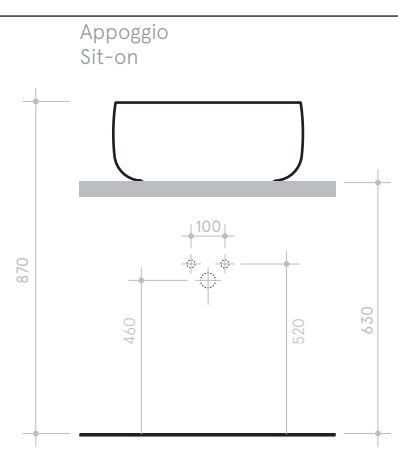
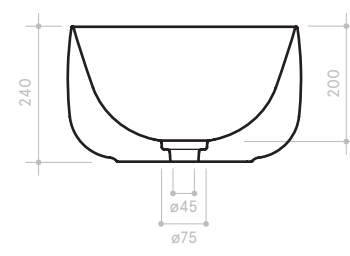
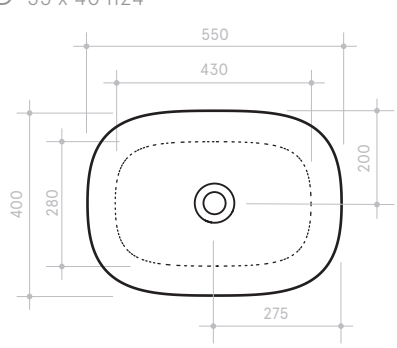
SEED 55 x 42 h15



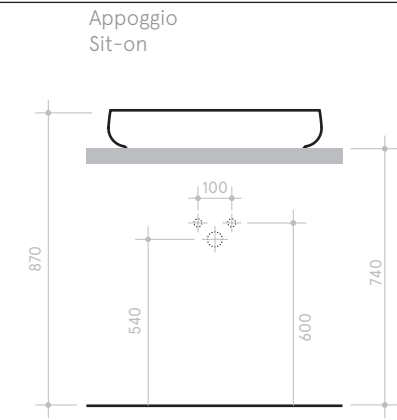
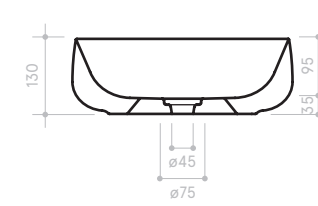
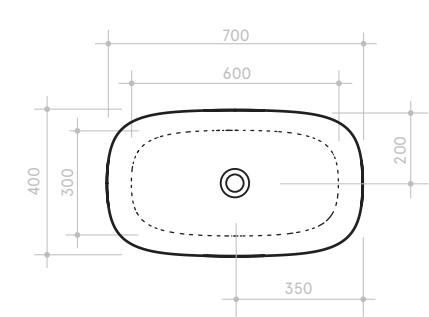
SEED 55 x 30 h18



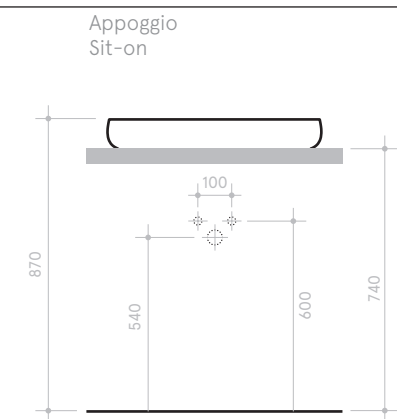
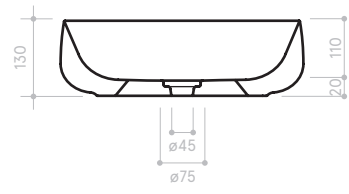
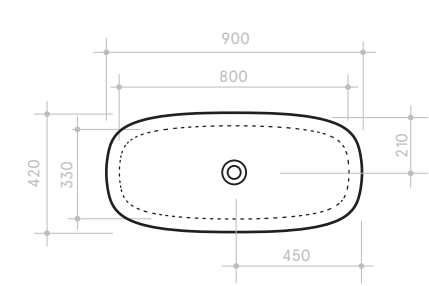
SEED 55 x 40 h24



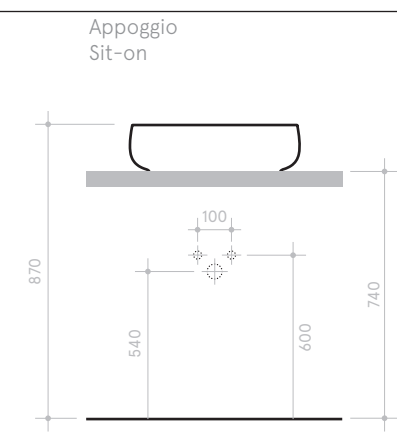
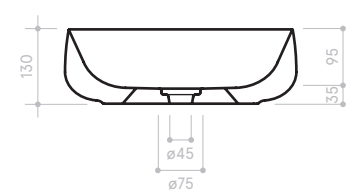
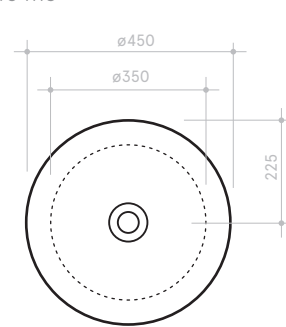
SEED 70 x 40 h13



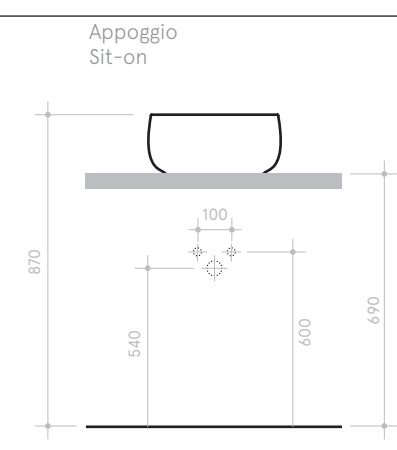
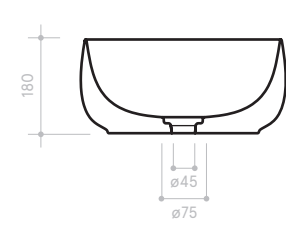
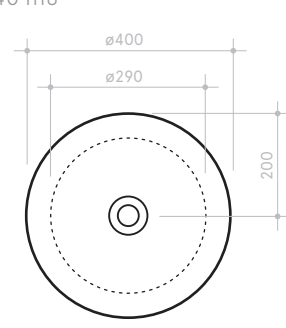
SEED 90 x 42 h13



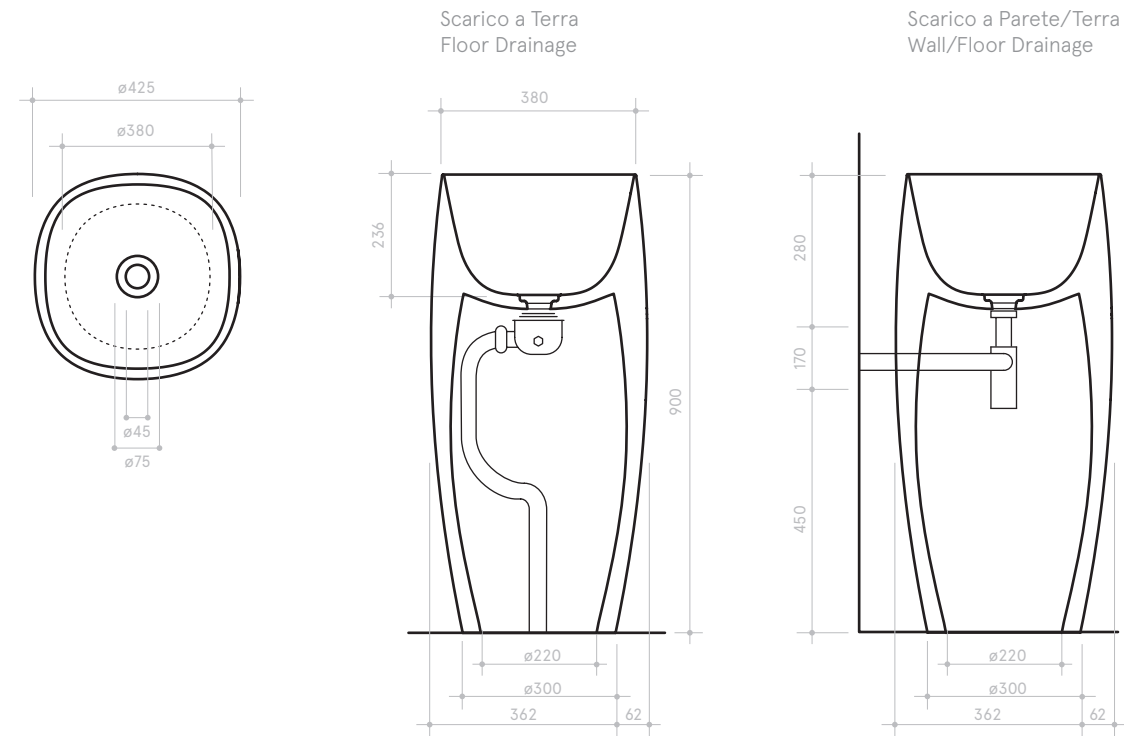
SEED ø45 h13



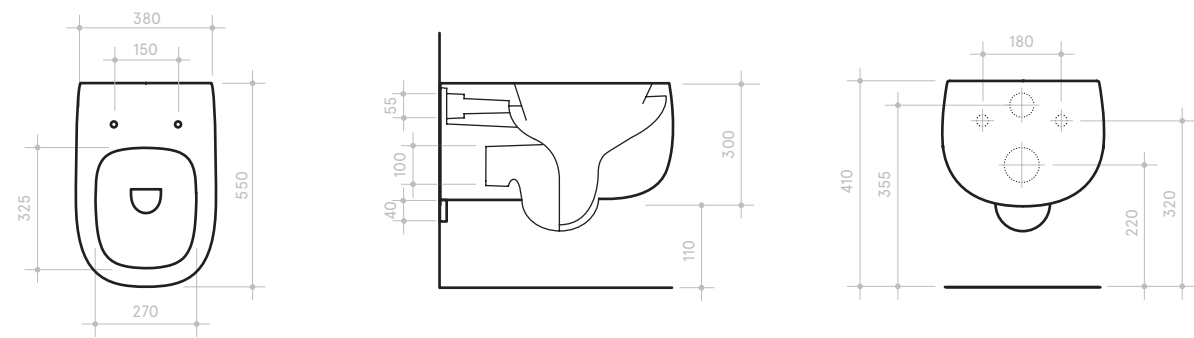
SEED ø40 h18



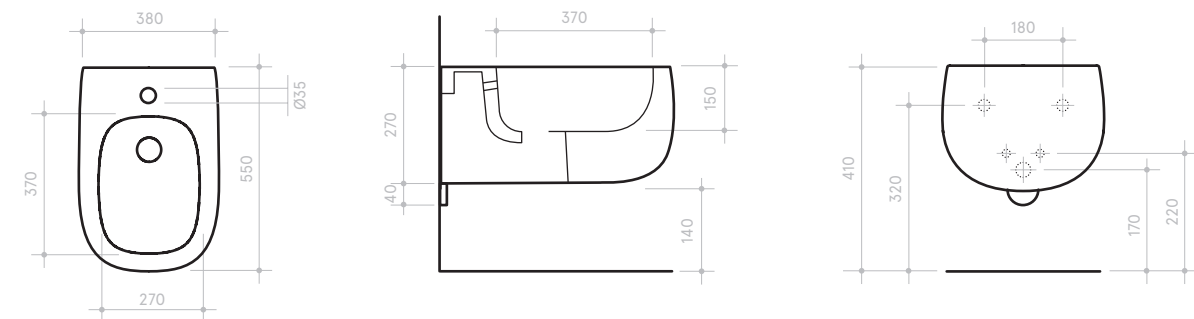
SEED Freestanding



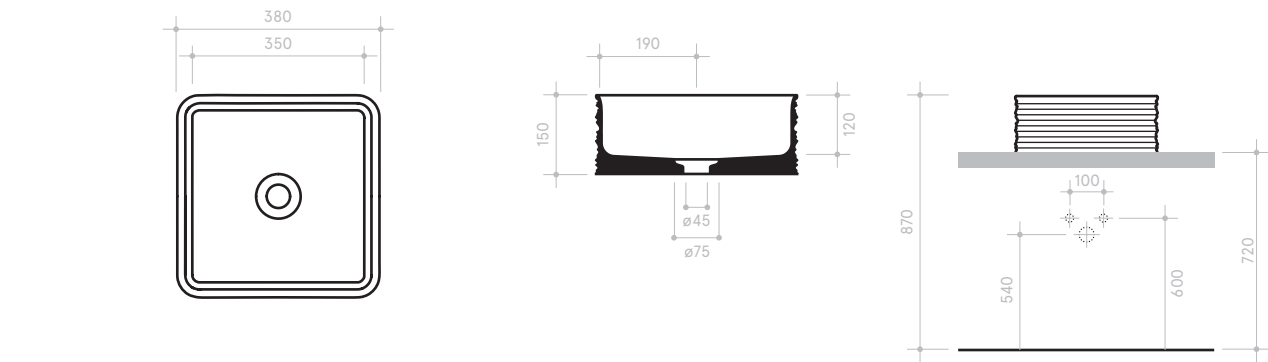
SEED Wc



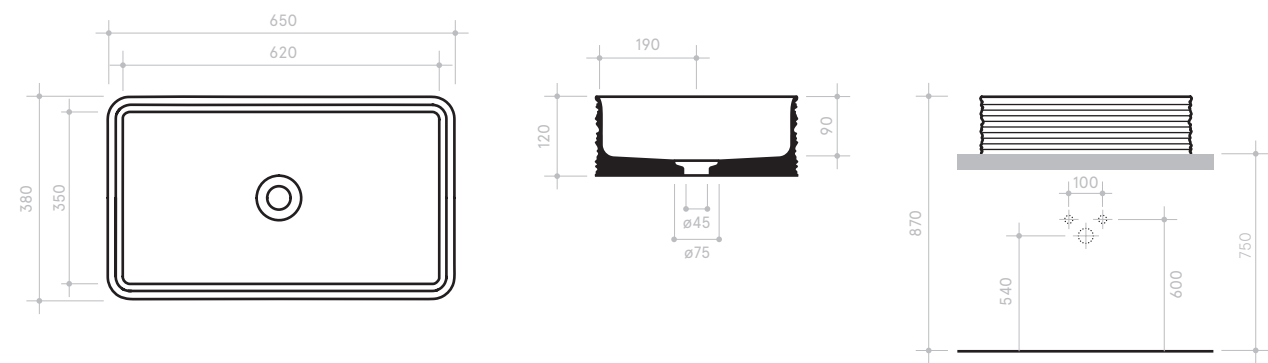
SEED Bidet



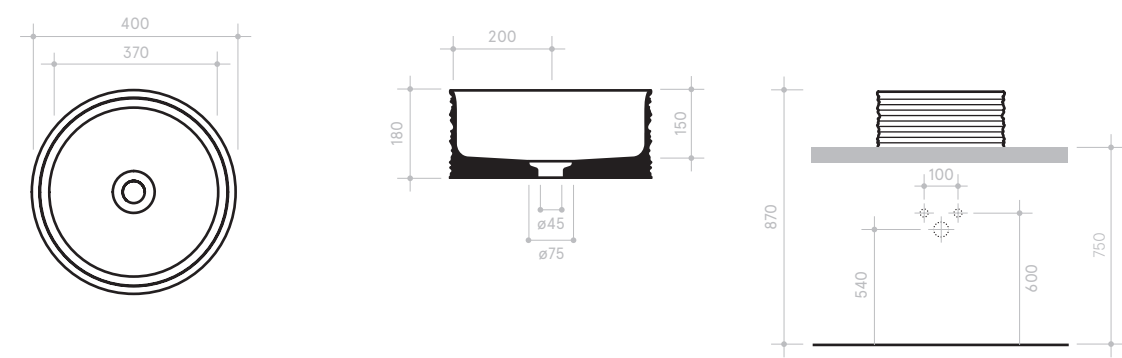
TRACE 38 x 38



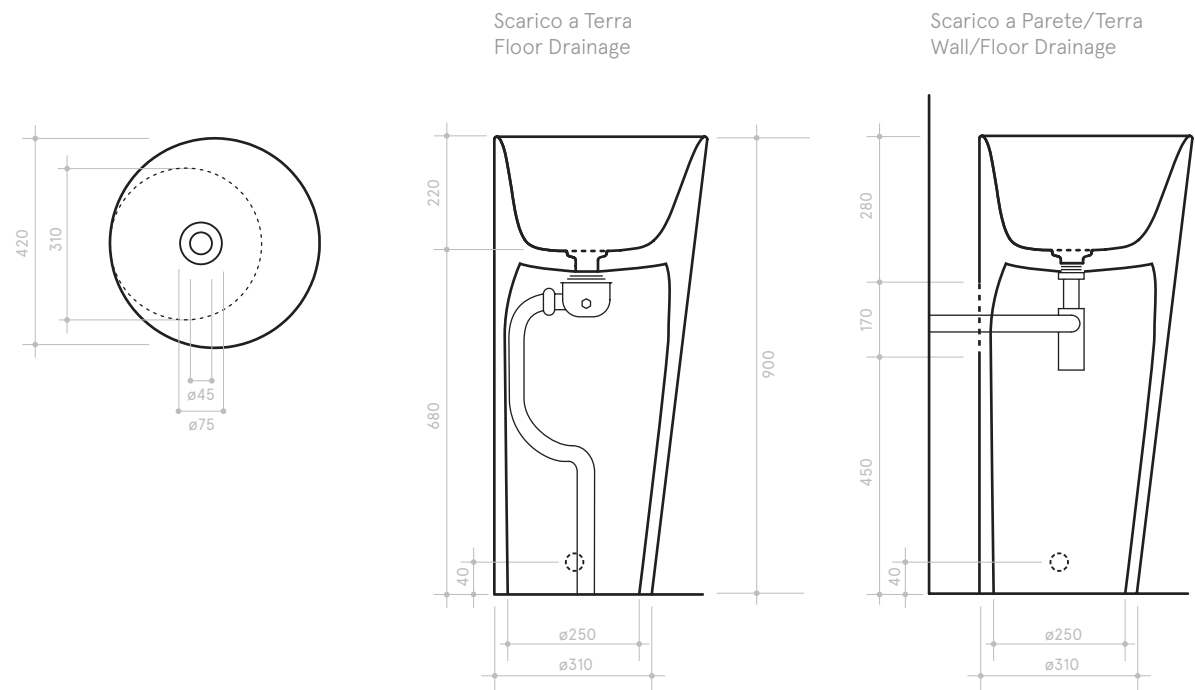
TRACE 65 x 38



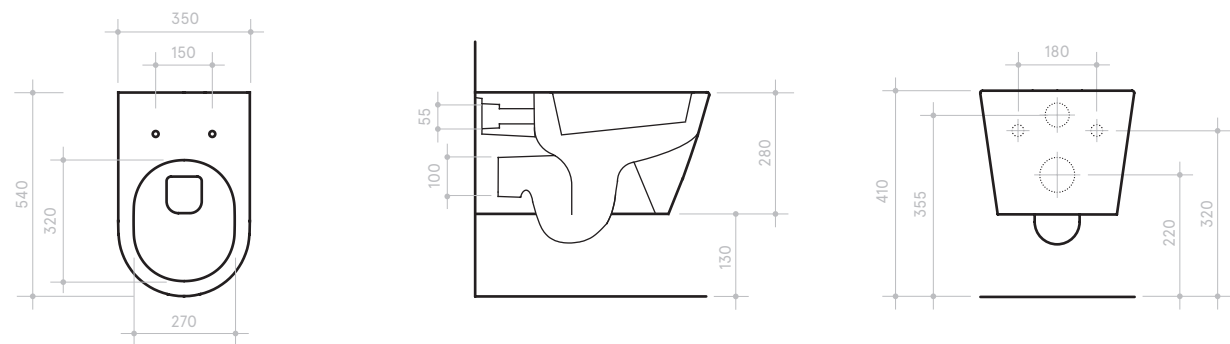
TRACE $\varnothing 40$



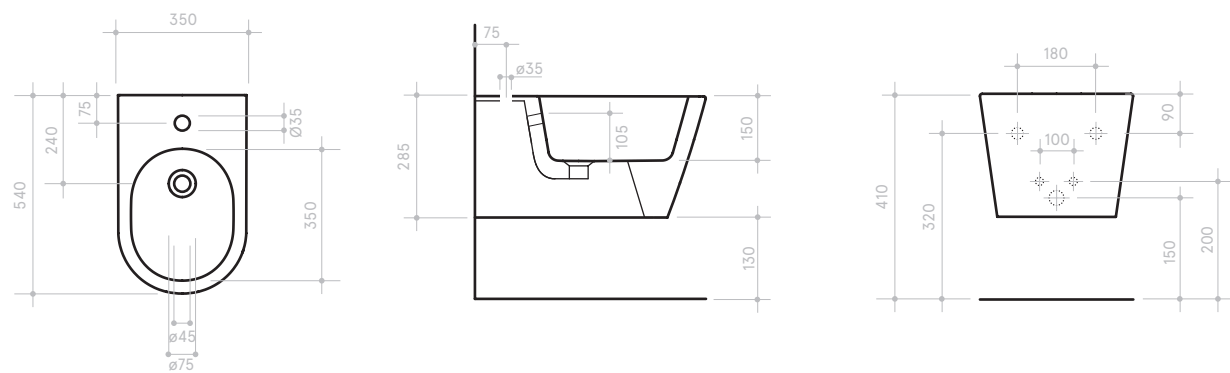
IL Freestanding



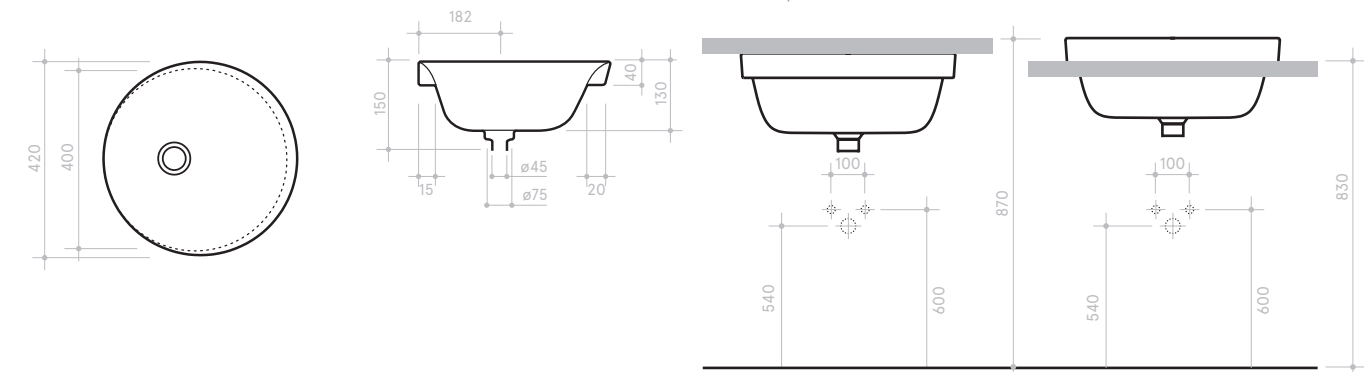
IL wc



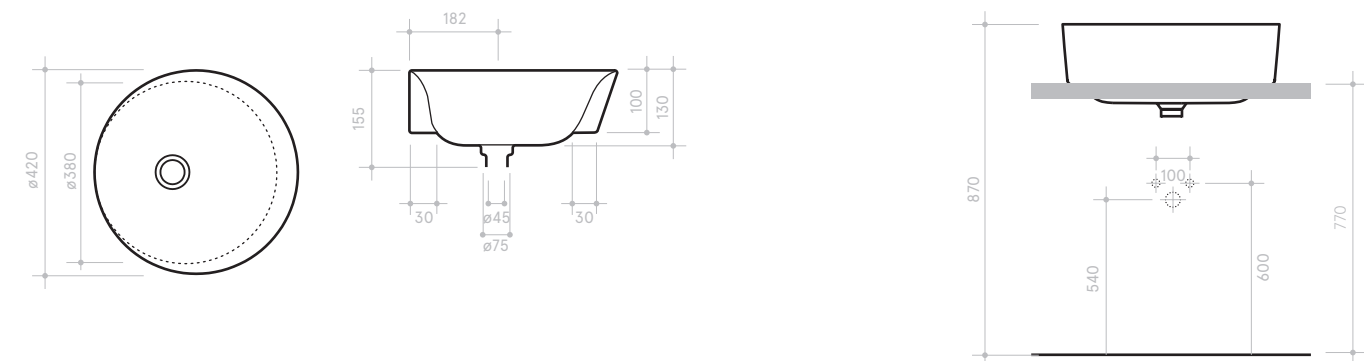
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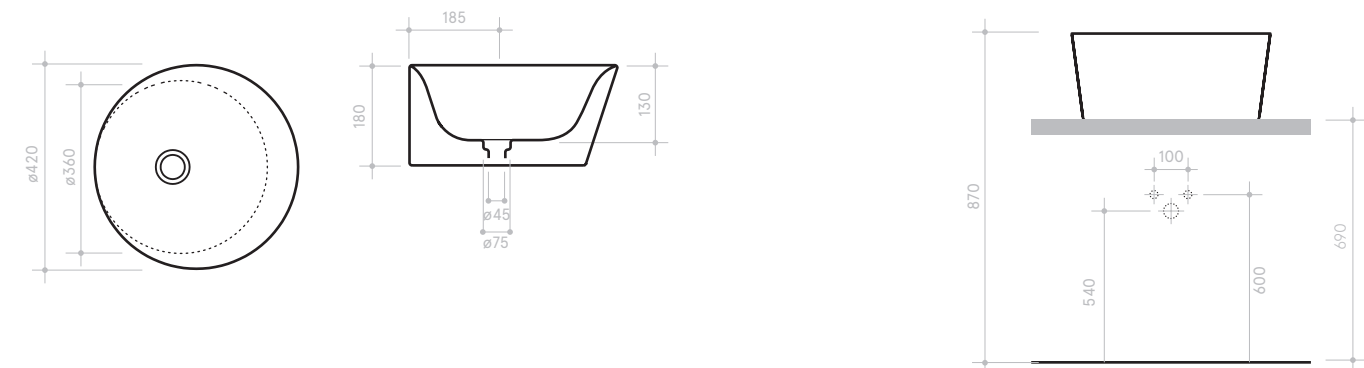
SOUL 1 h4.SOUL 1 u



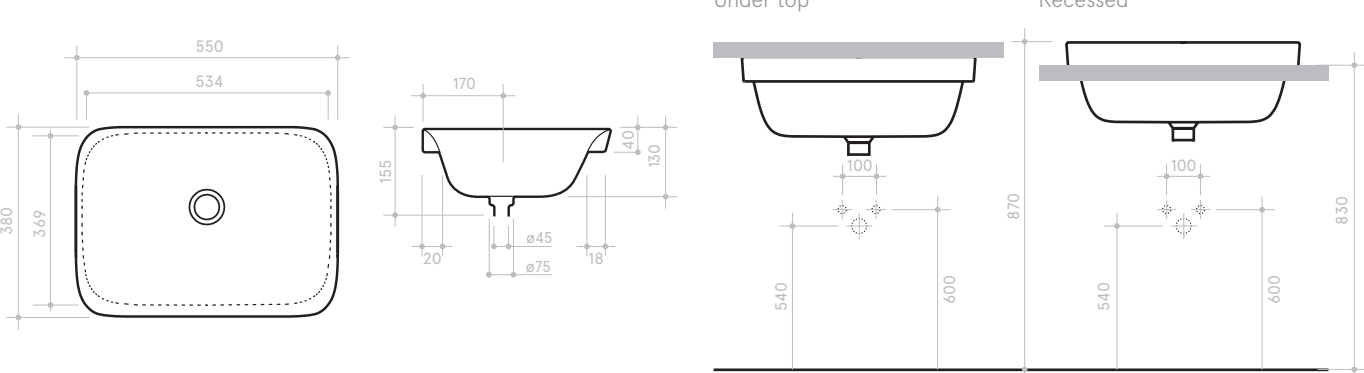
SOUL 1 h10

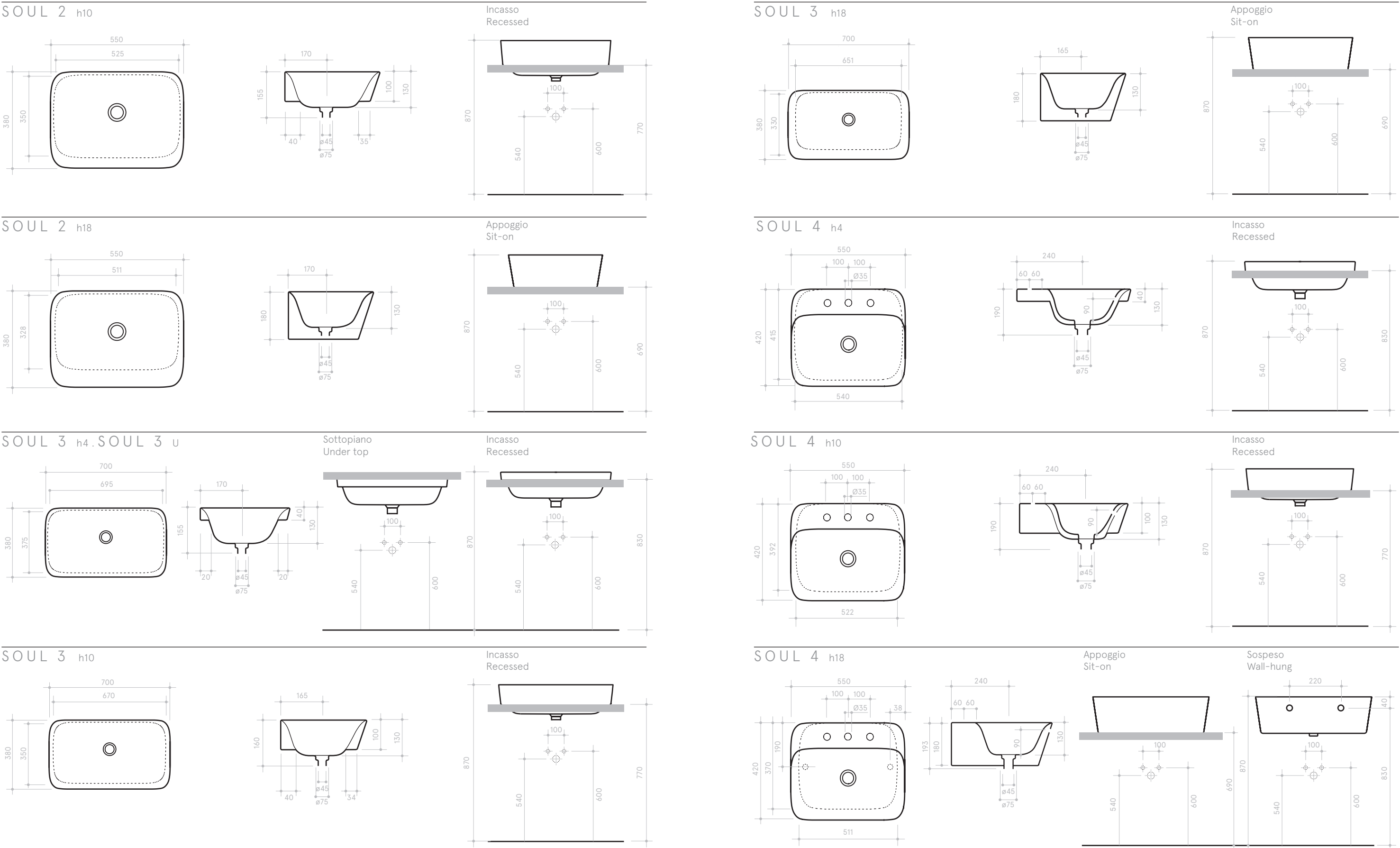


SOUL 1 h18

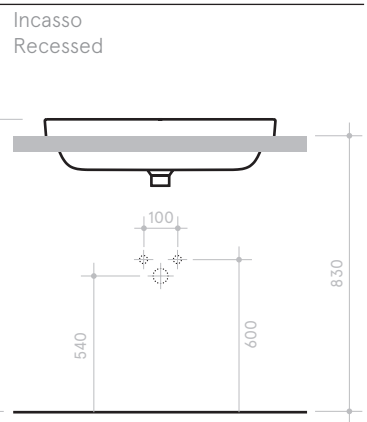
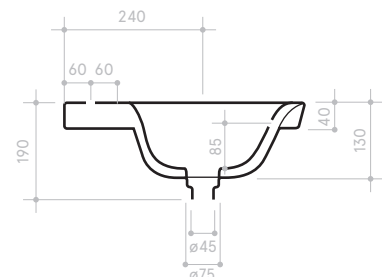
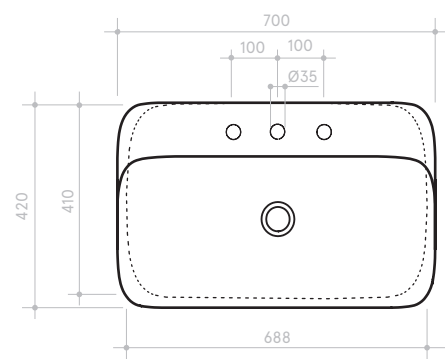


SOUL 2 h4.SOUL 2 u

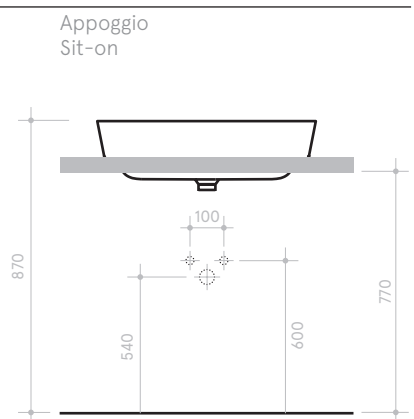
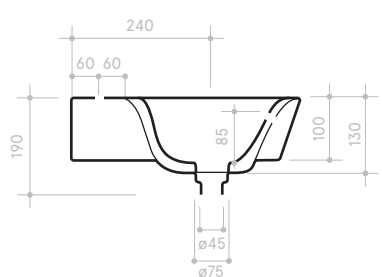
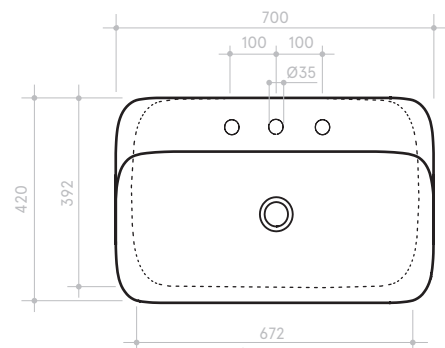




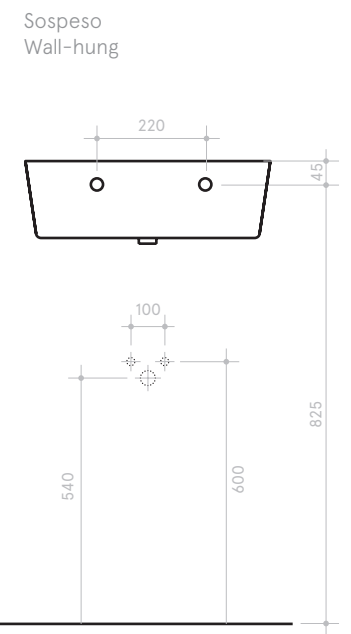
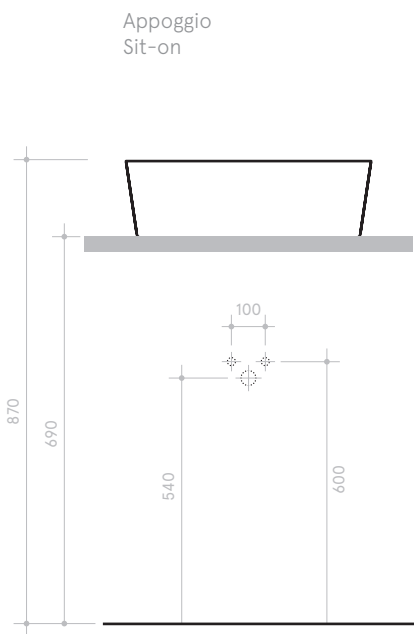
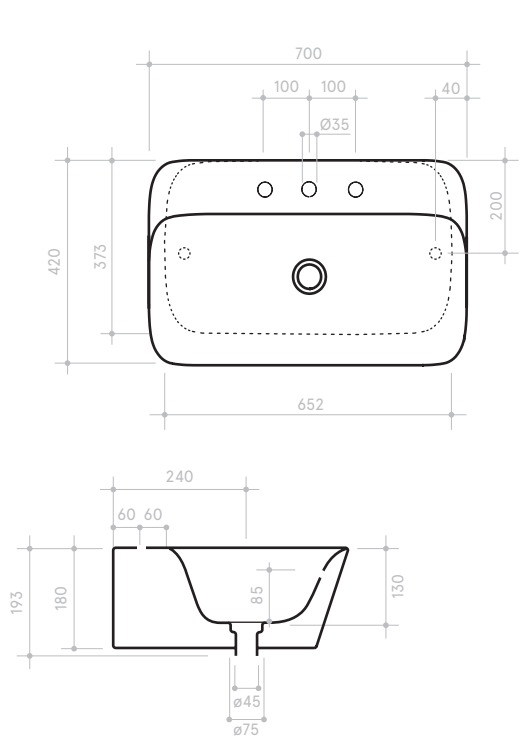
SOUL 5 h4



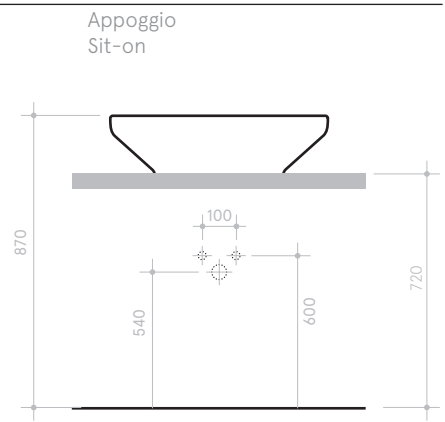
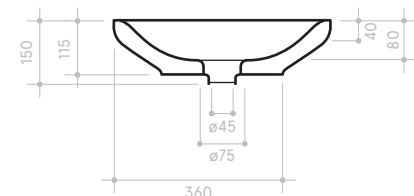
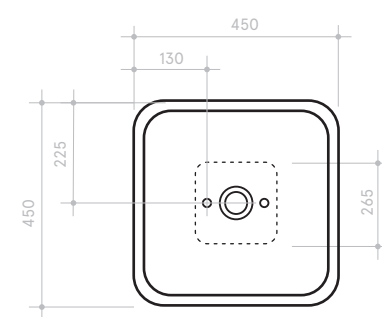
SOUL 5 h10



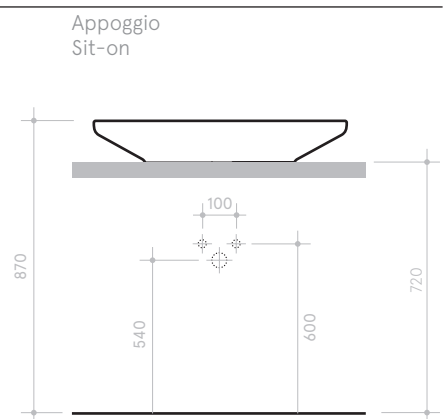
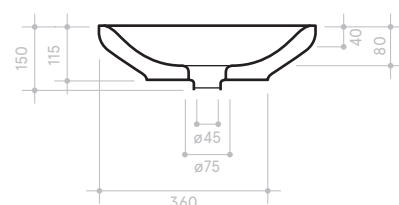
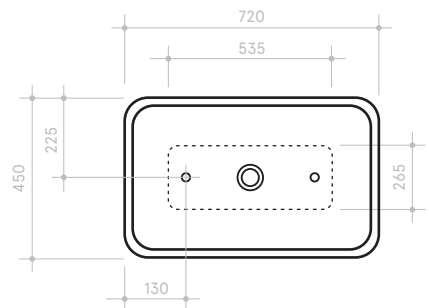
SOUL 5 h18



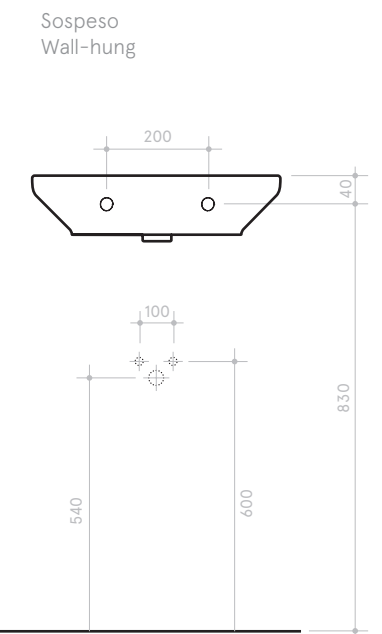
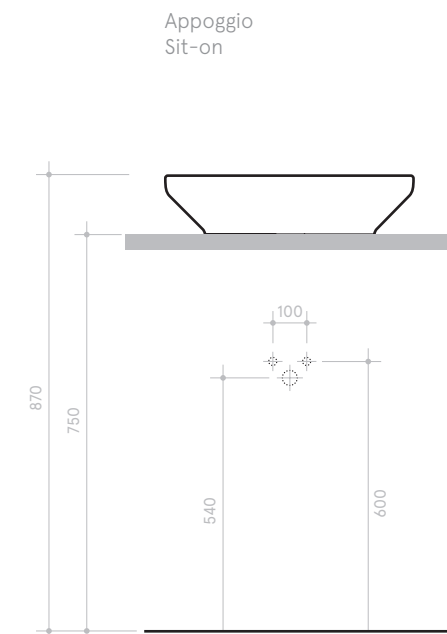
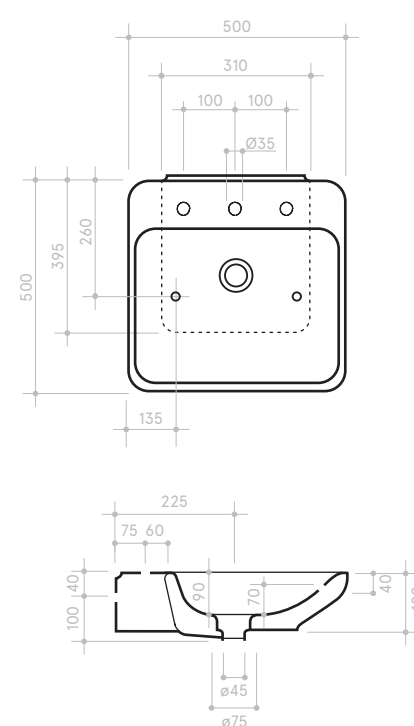
START 1



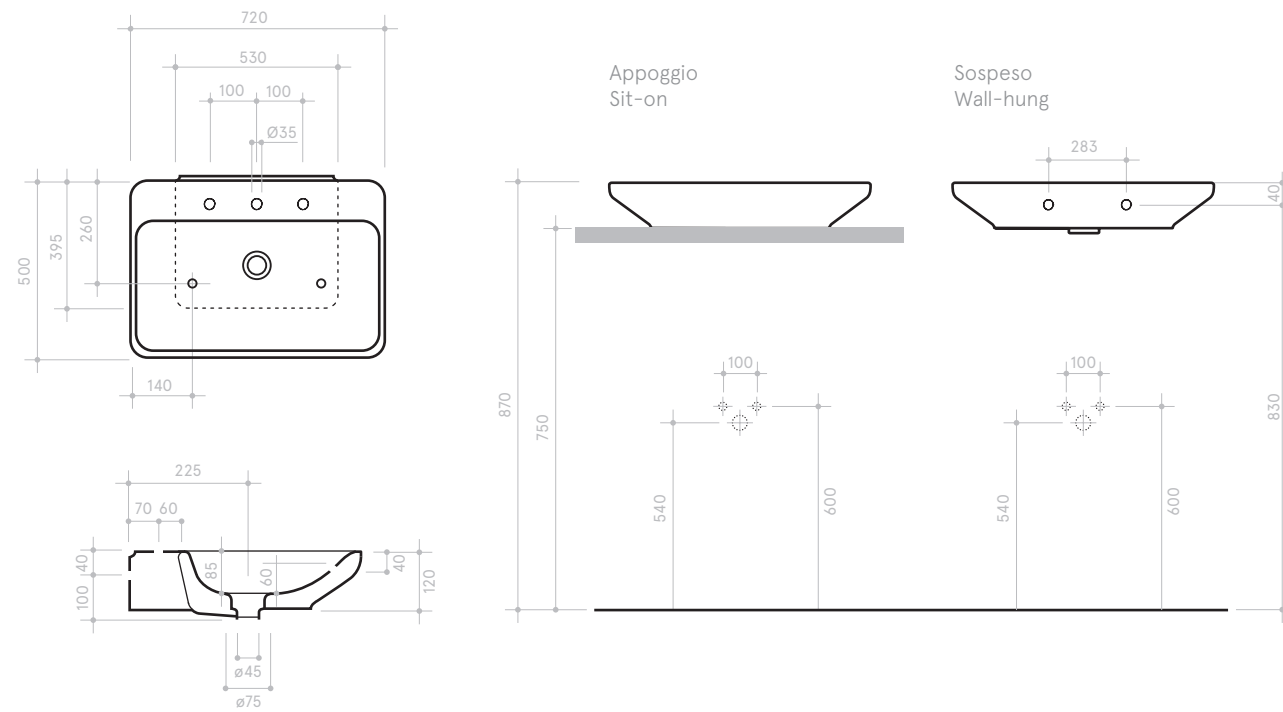
START 2



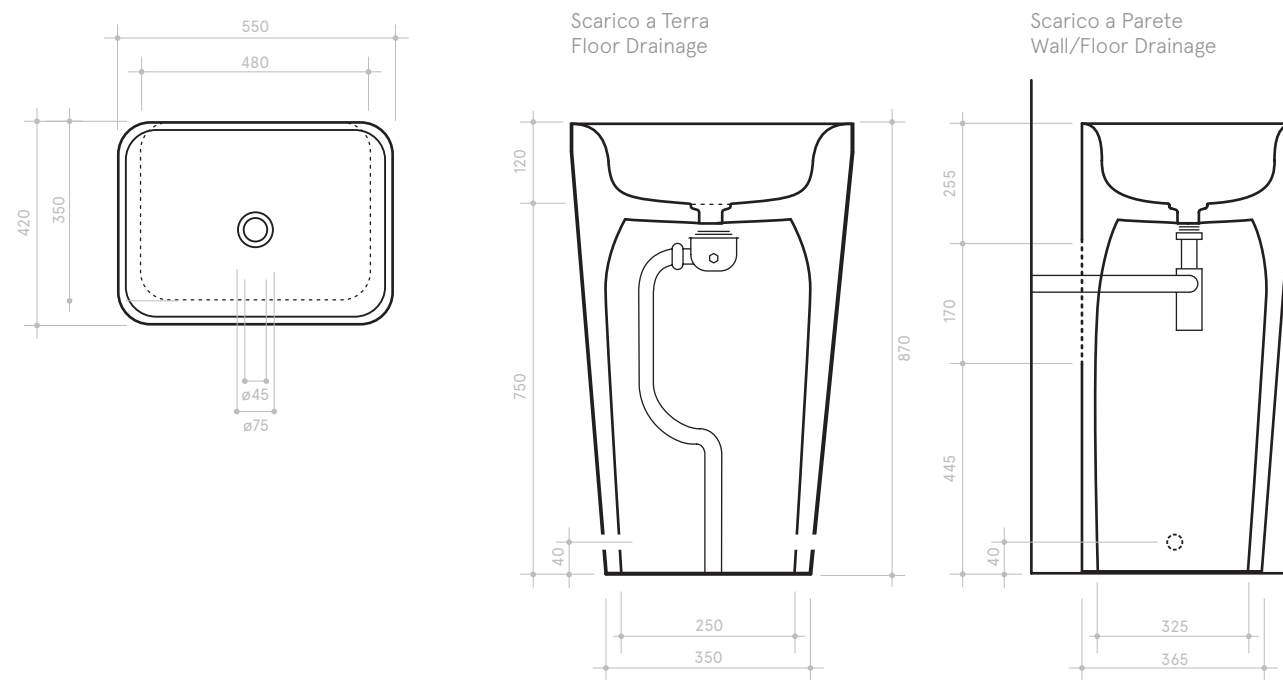
START 3



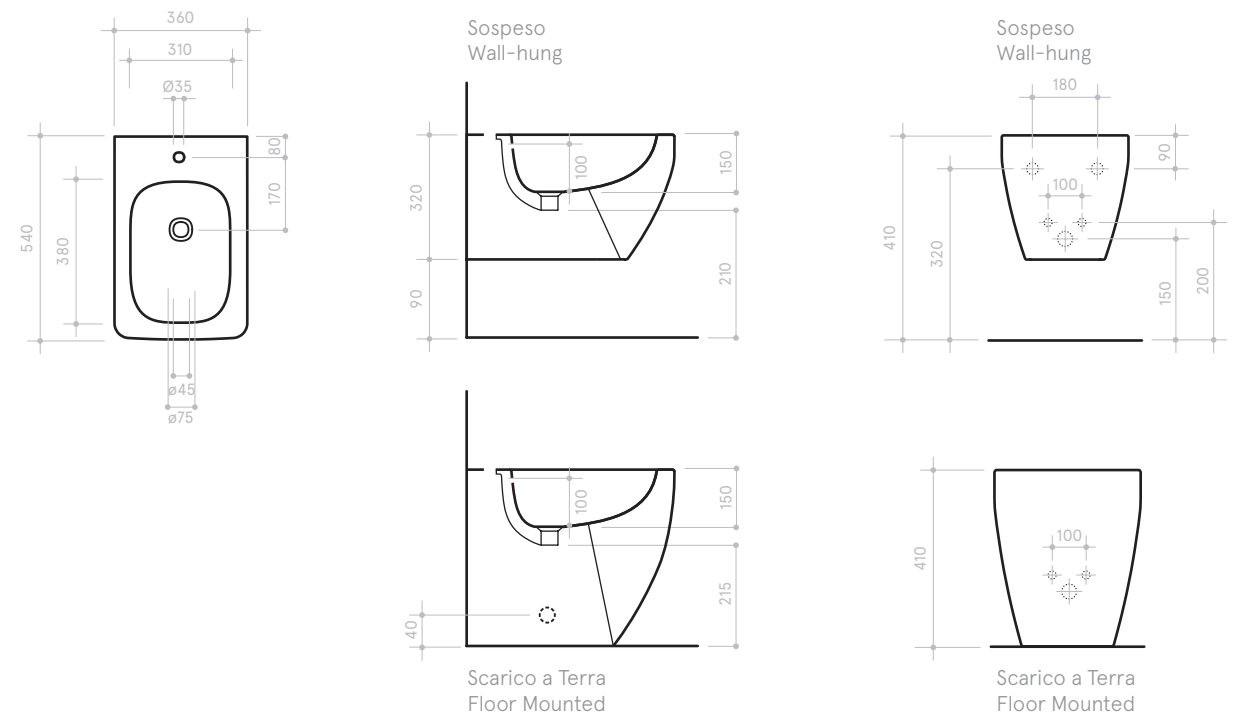
START 4



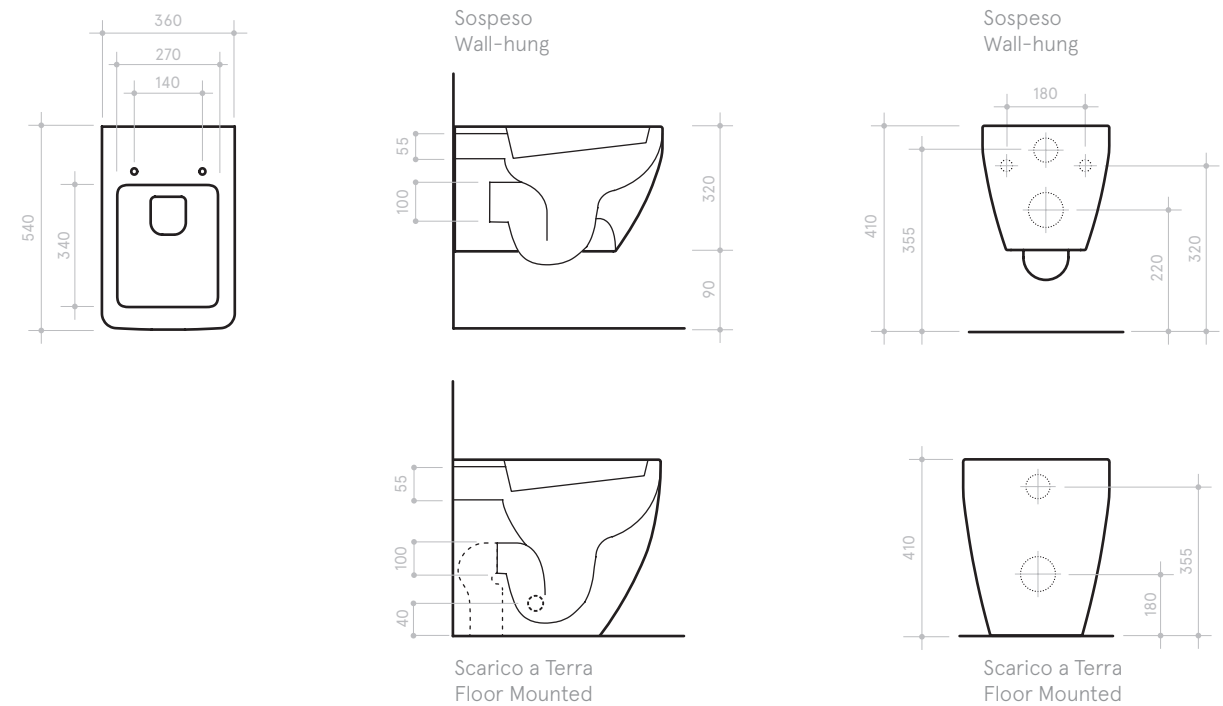
START 5 Freestanding



START Bidet



START Wc





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